Media Accreditation Requirements for the 2013 Global Platform

Media accreditation is strictly reserved for members of the press who represent a **bona fide media organization**

APPLICANTS

Please provide:

- **Letter** requesting the accreditation of media personnel on official letterhead of a media organization, signed by the Publisher, Editor-in-chief, or Assignment Editor. It should include the duration of the assignment and the reach of the media (print circulation, radio/television audience and/or statistical number of hits for website entities).
- Please send it either via fax (+41 22 917 8964) or via email, once signed and scanned (PDF format), to <u>globalplatform@un.org</u>

SUPPORTING DOCUMENTATION

Independent broadcast or film production companies must provide a letter from a broadcast organization or film distributor which has committed to air or distribute the work, or from a UN partner organization that supports the production.

Online media (Subject to all other criteria, online media may include news outlets, blogs, vlogs and others) must meet the following requirements, in addition to those above:

- The website must belong to a recognized media organization and have a specific, verifiable street address and a telephone number.
- The website must have at least 60% original news content or commentary or analysis, including coverage of international or UN related issues.

Online publications which are communications outreach or advocacy publications of non-governmental or non-profit organizations **do not qualify** for media accreditation.

Freelance Journalists: Freelance journalists, including photographers, must provide clear documentation that they are on assignment from a specific news organization or publication. **A valid assignment letter from that news organization, or publication, is required.**

Double accreditation is not permitted (press + delegate, press + NGO)

Please do not fax or email copies of your passport, visa or other personal information.

APPLICATION STATUS

Every effort will be made to issue the accreditation as soon as possible, but delays could occur:

- If the request does not have the required documents (letter and online form)
- if documents are not provided in working languages of the U.N. (English & French)

(1) Note on bona fide media organization:

The United Nations Office for Disaster Risk Reduction must be satisfied that the individuals applying for accreditation are bona fide media professionals and represent bona fide media

organizations [formally registered as a media organization in a country recognized by the United Nations General Assembly].

Accreditation will only be given on proof of a track record of reporting for media organizations on international affairs. Media accreditation is not accorded to the information outlets of non-governmental organizations.

Applications are considered on a case-by-case basis and the decisions of UNISDR are final. UNISDR reserves the right to deny or withdraw accreditation of journalists from media organizations whose activities run counter to the principles of the Charter of the United Nations, or who abuse the privileges so extended or put the accreditation to improper use or act in a way not consistent with the principles of the Organization.

(2) Privacy policy

Required information provided to UNISDR is used solely for accreditation and statistical purposes and will not be published for general access. The United Nations, however, assumes no responsibility for the security of this information.