

Film Debate About Climate Change

Film it like it is

The role of film-makers in promoting climate change adaptation and disaster risk reduction stories

Wednesday 17 June 2009



Global Platform
for Disaster Risk Reduction
Second Session, Geneva, Switzerland
16 – 19 June 2009



A concerted global effort is required to tackle the rising threat posed by disasters. Film-makers and journalists have an important role to play in informing citizens world-wide about the risk posed by natural hazards, and about actions that can be taken now to reduce the impact of future disasters and to adapt to a changing climate.

So far much of the thrust of the film industry, NGOs, UN organizations and media in portraying disasters and climate change has focused on their effect - which is more visually stimulating - rather than showcasing vital prevention and adaptation solutions.

The Film Debate, moderated by a respected media figure, will centre on enhancing the interaction between the film/news industry, and leading organizations dealing with disaster risk management and climate change adaptation on a daily basis.

VENUE

The film debate will take place at the Geneva Conference Center from 6 to 8 pm Room 2 during the Second Session of the Global Platform on Disaster Risk Reduction. All attendees at the Global Platform are invited and can participate in the debate on a "first come first seated" basis

PANEL

- Moderator Ed Girardet, Director, Essential Edge
- Franny Armstrong, Director of "The Age of Stupid"
- Madeleen Helmer, Head of the Red Cross Red Crescent Climate Centre
- Robert Lamb, ex director of TVE and Earth Report and current manager of DEV TV and One planet features
- David Ohana, Information Officer, Communications and Information Services Branch, OCHA
- Dennis Dimick
Executive Editor, Environment
National Geographic

Organized by: Christian Aid, IFRC, ProVention Consortium, WMO, World Bank and UNISDR

For more information please contact:

Brigitte Leoni, UNISDR, leonib@un.org

Sarah Moss, Christian Aid, smoss@christian-aid.org

Maya Schaerer, ProVention Consortium: maya.schaerer@ifrc.org

Nathalie Bonvin, IFRC, nathalie.bonvin@ifrc.org

PROGRAMME

- 18.00 Introduction by Ed Girardet
- 18.15 Presentation of two Hollywood trailers :
An Inconvenient Truth
The Age of Stupid
- 18.30 The first part of the debate will focus on the main challenges faced by Hollywood to portray climate change adaptation and disaster risk reduction stories.
- 19.00 Presentation of a selection of three short films made by NGOs, UN organizations and media
- 19.30 The second part of the debate will discuss how experts and film makers can better work together
- 20.00 Door Prize: a DVD of 'An Inconvenient Truth' signed by Al Gore.

*Invest
Today
for a
Safer
Tomorrow*

Selected films will be available for download from the Global Platform media webpage:
www.preventionweb.net/go/gp09filmdebate