

**Please fill out this section *only* if you are nominating an *institution***

Institution name: Mashhad Municipality , Mayor Domain(part of Mashhad 's Mayor office)

Address of headquarters: Shohada Square, Mashhad Municipality, Mashhad, Iran.

Date of creation: 2003

Main fields of activity: Cutler Activities for Disaster Risk Reduction (DRR) and Disaster Risk Management

(DRM).

Size: 8000 personnel in Mashhad Municipality, 12 Permanent Personnel

Organization structure: Local Government

Annual budget: 800 million US Dollars for Mashhad Municipality, 4 million US Dollars for Mayor Domain

Sources of income: Internal Budget of Mashhad Municipality.

Name and title of chief executive officer: Senior Engineer Abolghassem Baghbannezhad

**For those submitting nominations, please provide your details**

Nominator's name: Abolghassem Baghbannezhad

Address: Shohada Square, Mashhad Municipality, Mashhad, Iran and P.O. Box: 766-91735

Email: mashhad\_bohran@yahoo.com

Present position: Advisor of Mashhad Mayor

Previous posts and functions:

Manager of Municipal Districts 1, 2, 3, 9 of Mashhad City

Financial and Administrative Deputy of Astan Ghods Razavi (The Biggest nongovernmental Holding Organization in Iran with more than 60 Multi Activity field and 30000 Personnel)

Studies and experiences of natural disasters show that children are among the most vulnerable groups during the occurrence of natural phenomena. Due to high mental receptivity and capacity for grasping new concepts, not only can children learn how to prepare for natural disasters under proper education, but also, as teaching mediators, they can convey the concepts to their families in order to benefit the whole family from the trainings. The consistency and regular practice of these trainings can help children get familiar with basic concepts of safety and disaster management, and should any disaster occur, they can play a pivotal role as aid workers in their families.

Disaster Management of Mashhad Municipality, with the collaboration of other disasteroriented organizations, has planned Safety Bell Project in Mashhad schools. The plan is funded by an annual budget from Disaster Management of Mashhad Municipality and budgets form other disaster- related organizations (such as firefighting, Red Crescent, Beautiful and Safe City Cultural Center, etc.).

**Project Title: Safety Bell Rings in Mashhad Schools**

The following is a list of programs intended to be performed during the Safety Bell:

**1. Holding safety celebrations for children in kindergartens**

The main goal of holding Safety Celebrations in kindergartens is to teach children safety concepts in order to increase their capability of keeping themselves safe when confronting with disasters. During these celebrations, basic concepts of safety and disaster management are taught through songs, puppet shows, competitions, theater plays, etc. So far, over 80 kindergartens have participated in Safety Celebrations, and over 6000 young children have been taught the basic concepts of safety and disaster management.

## **2. Distribution of cultural packages in the city schools**

Regarding the necessity of distribution of cultural packages among students in order to educate them with safety concepts, Disaster Management of Mashhad Municipality, with collaboration of Beautiful and Safe City Cultural Center, has distributed over 5000 safety packages in elementary schools of Mashhad.

The packages contain educational handbooks, balloons with instructive slogans on them, educational plans (including disaster management trainings), drawing contest papers, short story books with safety approach and other items attracting children. The packages are distributed regularly, and the drawing papers are collected on certain dates. The best drawings on Disaster Management are rewarded and displayed at a later exhibition.

## **3. Rescue Angels Project**

Safety Services and Firefighting Organization, with collaboration of Beautiful and Safe City Cultural Center and Disaster Management, has launched Rescue Angels Project at Mashhad high schools. The volunteer students form supplementary groups of firefighters and are educated to do part time and voluntary firefighting. Therefore, in addition to aiding people, they can work as firefighters during big fires. The plan has been implemented in 120 schools of Mashhad and the results show a significant reduction of property and life losses. The courses are 30 hours and include introduction of firefighting organization, Fire Theory, foam and foam makers, relief and rescue, first aids, house wares safety, electricity safety, etc.

## **4. Starting a Safety Cultural Center**

Today, to enjoy peace and welfare besides benefiting from facilities, citizens should pay attention to the important issue of safety. Regarding the special condition of Mashhad, Beautiful and Safe City Cultural Center was established with aims of preserving the environment, confronting natural disasters and crises, reducing damages and the consequences, and improving the citizens' level of awareness of how to encounter disasters. This cultural center was established in 1391 (2012); it encompasses 1250 square meters, and with the cost 8 billion Rials.

## **5. Establishing a Specific Library for Children**

The disaster management special library for children was established in 1391 (2012) containing over 3000 books in different fields. It was established to spread book-reading culture among children, so that they can learn the basic concepts of safety and disaster management, and it now has 4000 members.

## **6. Performing Special Earthquake Maneuvers at schools**

Every year, on the 8<sup>th</sup> of Azar (November 29), coinciding with the National Day of Earthquake in Iran, earthquake maneuvers are performed in selected schools of Mashhad. In recent 10 years, the maneuver has been performed with the guidance of the Disaster Management of Mashhad Municipality at different grades of Mashhad schools (in about 100 schools). It has successfully performed in different sections of taking cover, emergency exit and evacuation, triage, secondary effects such as fires and the like. Due to the significance of the maneuver, the governor, lord mayor, and some other city officials are present in a certain school and witness students performing the maneuver.

## **7. Holding Samen Grand Award**

This year, the second Samen Grand Award will be held by Disaster Management of Mashhad Municipality, in which a special section is considered for students of schools and universities. Students can send their plans concerning reduction of damages of natural disasters to the secretariat. At the end of the competition, the best plans are rewarded and they may be

implemented, if possible.

#### **8. Creating an SMS System for schools**

Disaster Management of Mashhad Municipality has created an SMS System at 100088088, so that educational messages can be sent to the students, and students can also send their messages or questions to this system and receive their answers.

Municipality of Mashhad is the local government and has various sources of income and is independent of central government.

Mashhad Disaster Management Department (MDMD) is part of Municipality and has fixed and variable budget year. Variable budget is tacked up event, which happen unexpectedly.