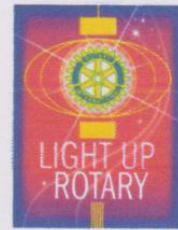




ROTARY CLUB OF TAYABAS CENTRAL
RI District 3820



30 October 2014

UNISDR Sasakawa Team

United Nations Office for Disaster Risk Reduction (UNISDR)

Sir/Madam:

The relentless effort of every institution, either public or private to find ways in managing disaster risk is of paramount importance in building a safer and sustainable world. Thus, every act that will contribute in achieving a resilient community is given credence.

It is our immense pleasure to nominate **morefuninquezon** to UNISDR Sasakawa Award for its exemplary leadership in addressing environmental problems through social network. The group's amazing story depicts a novel evolution of purpose. They started by just having fun promoting Quezon province until they finally realized that they could be catalysts of change and source of inspiration to others. They used their Facebook page to promote environmental advocacies and they succeeded in gathering partners and more volunteers who will join and support their tree planting activities in Mount Banahaw. Realizing the worth of this collective act, volunteers replicated the tree planting project on their respective localities.

When our nation was struck by typhoon HAIYAN, the strongest tropical cyclones ever recorded in the history of mankind, morefuninquezon group utilized the mileage of their page in helping our people. While most organizations were focused on "relief goods operations", the group opted to create an online search webpage. They gathered information about the missing people and survivors from internet and consolidate the same through the help of the young online community who acted as volunteer encoders, photo editors and programmers. They also uploaded and shared letters and photos of the survivors by various photographers.

The search webpage link is:

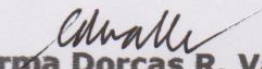
<http://www.morefuninquezon.com/listahan.asp>

On the same year, another typhoon Rammasun came and hit our very own province. The entire Quezon Province had a power black-out, roads were not passable, mobile signals were down and no news came out from Quezon. With the use of social media, morefuninquezon acted as the center of information during the times of disaster. They harnessed the spirit of volunteerism and lead other people to work towards a worthy end.

We believed in the vital contribution made by morefuninquezon in our community and the entire nation. Just last October 12, 2014, the group was recognized as " Association of South East Asian Nations (ASEAN) Community Resilience Champion " in Brunei. The group is truly inspiring. Members are distant apart but, united in the ideal of service.

With high hopes, we look forward that your review committee will give merit to the achievements and contributions of morefuninquezon in building a resilient community.

Very truly yours,


Lourna Dorcas R. Valle
Best Class Secretary