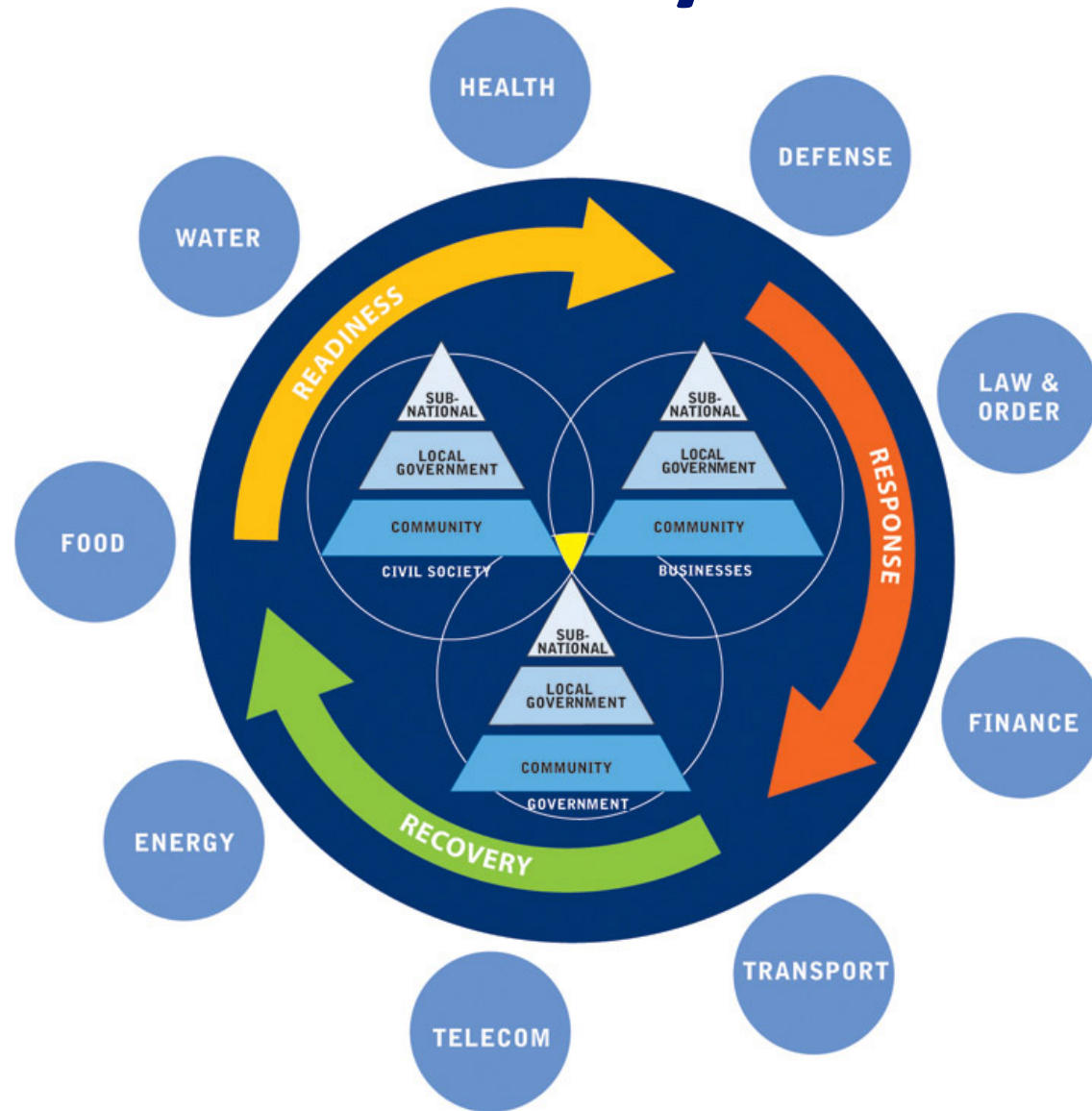




***Lessons for Disaster Preparedness
from Whole Of Society Approaches
to Pandemic Preparedness***



Whole of Society Readiness



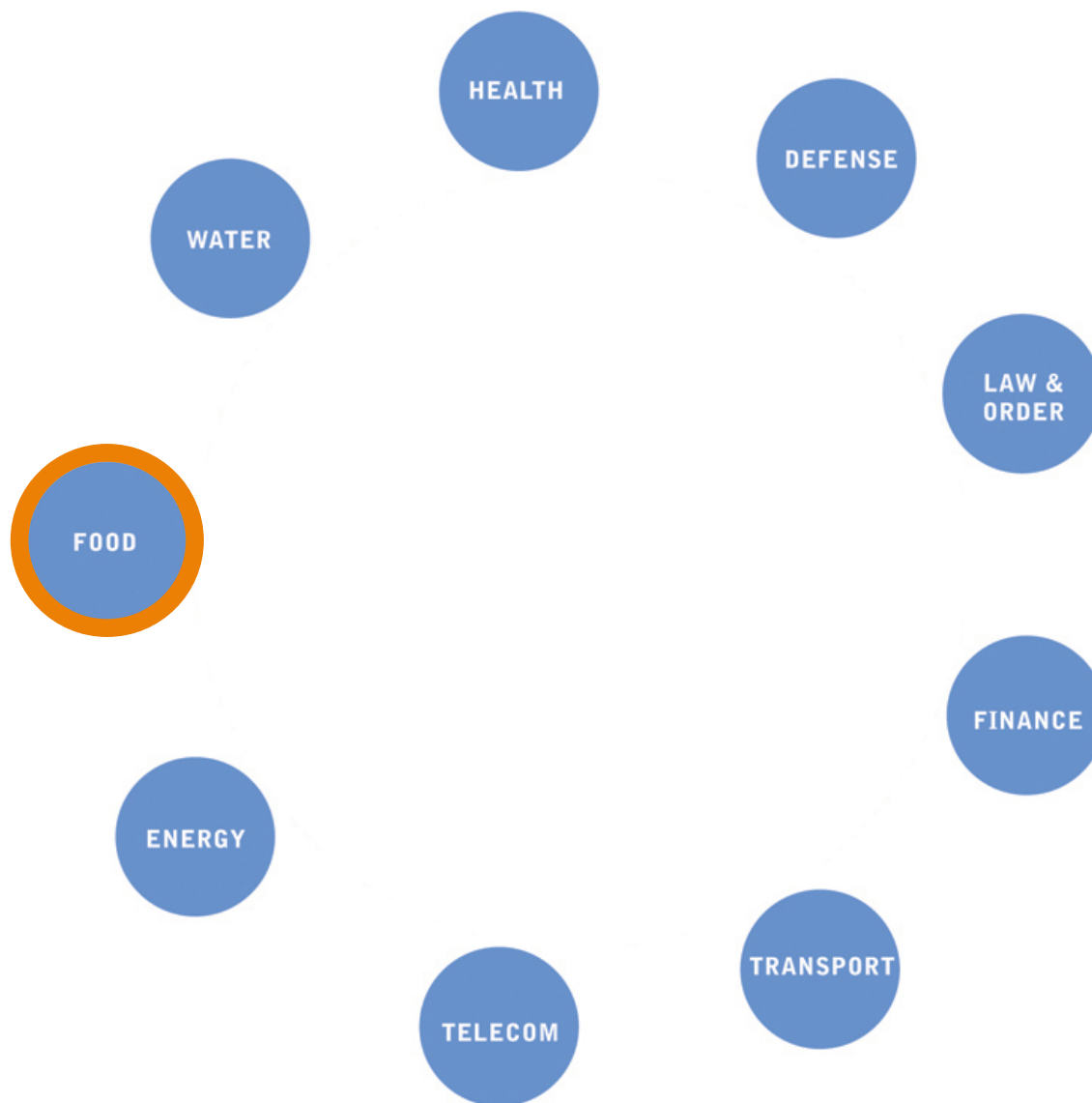


Relationships Aid Response





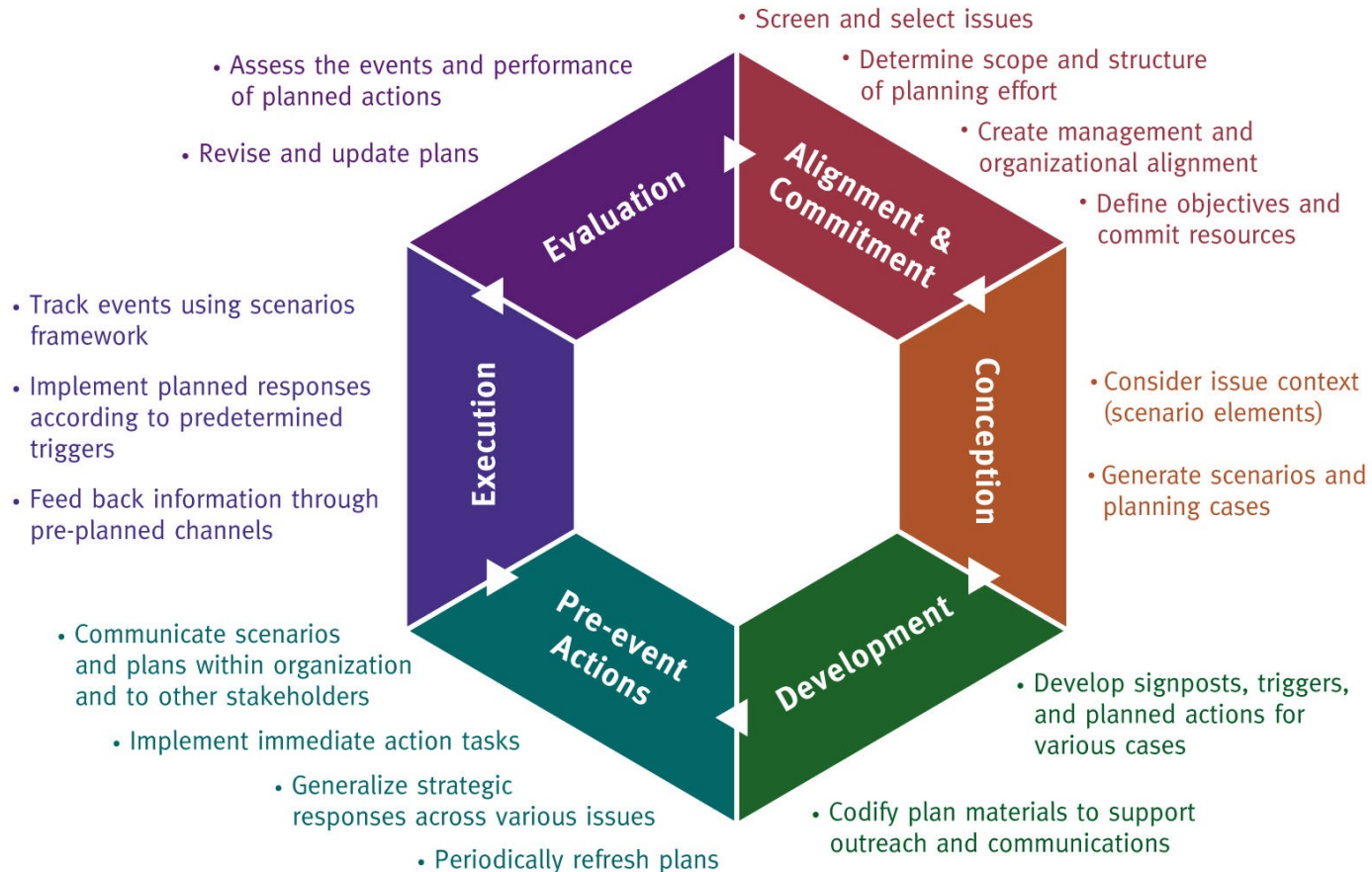
Identify Critical Services





Business continuity planning is key

Crisis Planning Lifecycle





Innovative coordination approaches



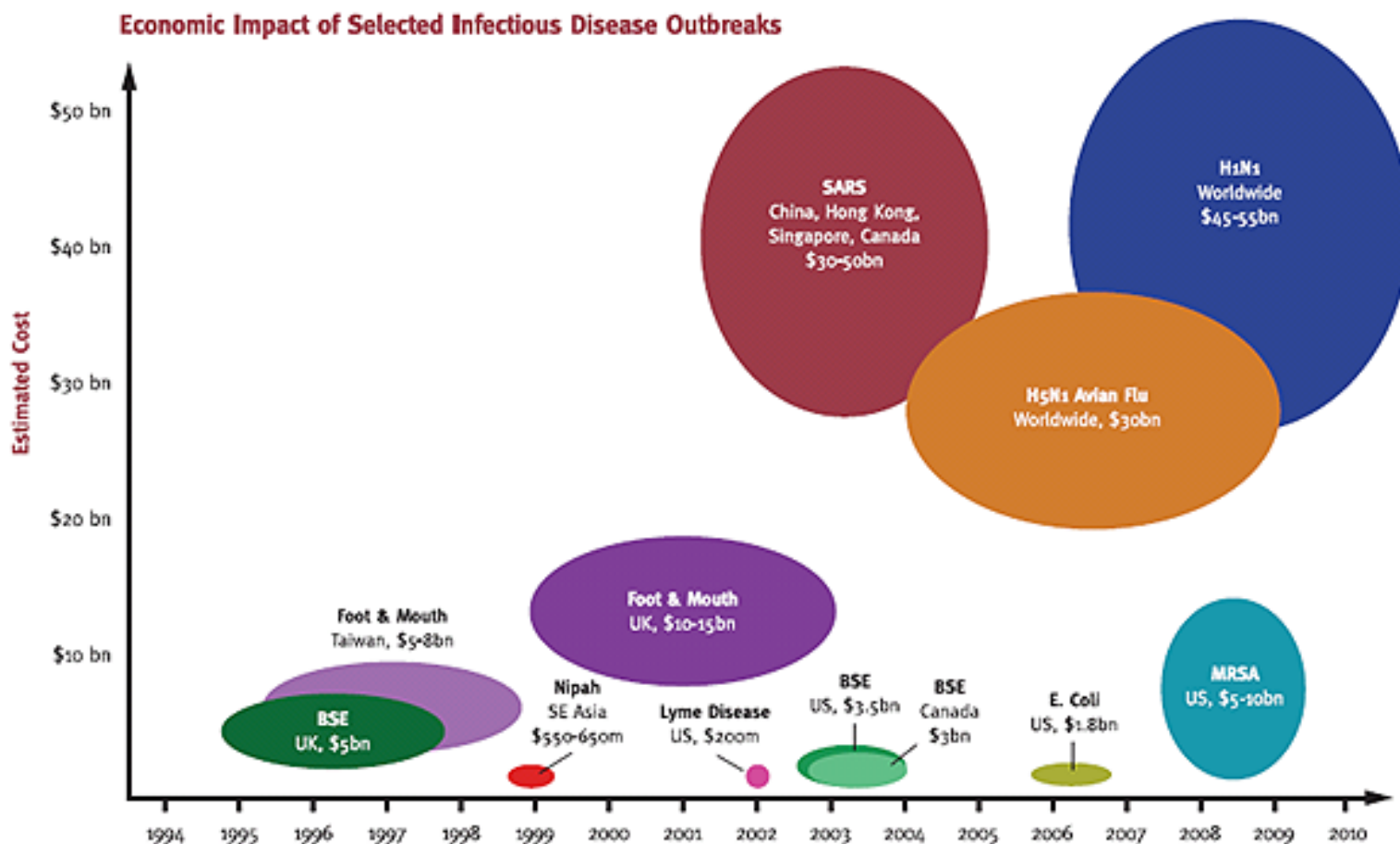


The value of simulations





Stimulating private sector investment



Figures are estimates and are presented as relative size.

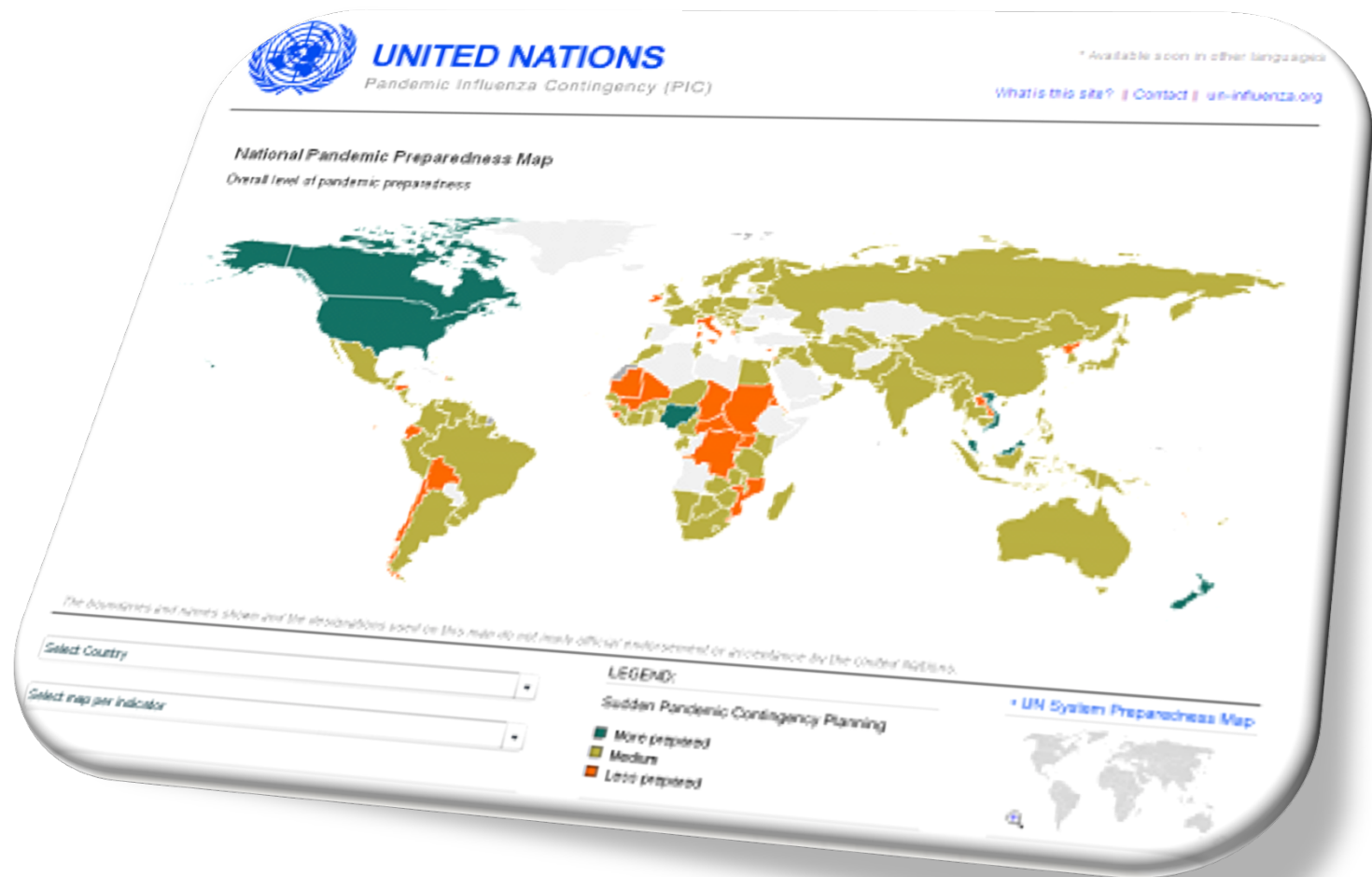


Seed funding incentivises actions





Systems for measuring readiness





Communication must listen to the customer



Only you can Stop Bird flu!

- 1** Immediately report sickness or death among birds to the nearest Agriculture or Veterinary Office or Call 0202019090.  
- 2** Wash hands thoroughly with soap and water immediately after handling birds. 
- 3** Confine your birds in an enclosed area, away from other animals or wild birds. 
- 4** Chicken is safe to eat if it is well cooked. 
- 5** Do not buy, sell or accept dead or sick birds. 

Issued by National Task Force on Avian Influenza

 **USAID**
FROM THE AMERICAN PEOPLE

 Ministry of Food and Agriculture
Veterinary Service Directorate

 NATIONAL HEALTH SERVICE
Your Health - Our Concern



Your best defence is you



International Federation
of Red Cross and Red Crescent Societies

INFLUENZA PANDEMIC

YOUR BEST DEFENCE IS **YOU.**





15-16 September 2011

World Food Programme, Rome - Italy

Further information at:

www.towardsasaferworld.org