Building Resilience of SMEs - ITALY

In collaboration with Federcasse and Confindustria
Why SMEs?

- Estimated 420 to 510 million small and medium businesses worldwide.
- Account for more than two-thirds of all jobs;
  - Europe’s 23 million SMEs represent 98% of businesses, provide 67% of jobs and create 85% of all new jobs (EC 2013)
- Best positioned to support their local communities build resilience.
- Critical to the health and growth of their city and nation

“Between 55 and 60% of SMEs do not recover … after disaster”

CNBC
Coverage

Geographical

Type of SMEs

- Individual: 53%
- Corporate: 12%
- Cooperative: 12%
- Joint stock company: 10%
- S.R.L: 13%

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Awareness & exposure

Awareness of current and potential future risks

- 21 % Limited awareness
- 26 % Aware of immediate impacts on your business operations
- 53 % Aware of impacts on your operations and beyond

Likelihood of future impacts to business

- 37 % Extreme weather events
- 29 % Cyber attack
- 16 % Earthquake
- 18 % Industrial accidents

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Business Continuity

Is there a BCP in place taking into account disaster risks?

31 %
Yes

69 %
No

SMEs make up 99% of all companies operating in Europe (2012, thesustainablesme.com)
Dependency and Recovery challenges

Dependence on utility sector

- Power: 31%
- Telecom: 29%
- Water: 16%
- Internet: 24%

Recovery challenges

- Lengthy bureaucratic procedures: 27%
- Lack of a regulatory framework: 20%
- Lack of financial resources: 31%
- Lack of support from buyer: 22%
Engagement and Information

Awareness of initiatives

- Yes: 74%
- No: 26%

DRR information from local authority

- Yes: 79%
- No: 21%
Incentives and bottlenecks

Incentives provided to invest in resilience

18 %
Yes

82 %
No

Bottlenecks in investing for resilience

- Lack of capacity and resources: 30%
- Lack of incentives: 27%
- No awareness of risks and potential impacts on business: 43%
Early options

- Strengthen engagement of Banking sector and local governments;
- Build a new ‘genre’ of BCPs;
- Strengthen utility sector and understand dependencies;
- Build capacity and provide ‘applicable’ guidance;

To provide practical solutions and guidance, similar surveys need to be conducted in more countries;
Thank you

For more information, please contact UNISDR ROE

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