ACTIVITIES OF ARISE INDIA

Brig (Dr) BK Khanna, SM, VSM**
CEO, ARISE INDIA NETWORK

Lead Senior Consultant (DM), FICCI and Former Founder
Senior Advisor, National Disaster Management Authority, Govt of India

Email bkkhanna2@gmail.com
Mobile +91-9911297972
A WORD ABOUT FICCI

- Established in 1927, FICCI is the largest and oldest apex business organization in India.
- Its history is interwoven with India's struggle for independence, its industrialization and emergence as one of most rapidly growing global economies.
- A non-govt, not-for-profit org, FICCI is voice of India's business and industry.
- From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry.
- It serves its members from Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across 36 states and UTs, reaching out to over 2,50,000 companies.
- FICCI provides a platform for networking and consensus building within and across 76 sectors and is the first port of call for Indian industry, policy makers and the international business community.
- It is working with motivated dedication since early 1990s. DRR is one of the most important Sector
DISASTER RISKS WORLD OVER
GLOBALLY PERIODICITY & FEROCITY OF DISASTERS IS INCREASING

Dramatic Rise of 151% in direct economic losses from climate related disasters -
-- Report of UNISDR 10 Oct 2018

1. During period 1998-2017, direct economic losses were US $ 2908 billion, 77% of which were due to climate related disasters.

2. During same period 7255 major disaster events were recorded, out of which 91% were due to climate related.

3. During the period 1.3 million people lost their lives and 4.4 billion people were injured, rendered homeless, displaced or in need for emergency assistance.

4. 563 earthquakes, including related tsunami accounted for 56% of total deaths (747,234).
WHILE ASIA AND THE PACIFIC – GLOBAL EPICENTRE OF DISASTERS

India ranks among the first five countries which have been hit by most number of natural disasters.

- Between 2000 and 2017 India faced more than 300 natural disasters like earthquakes, floods, landslides, drought, extreme weather and storms.
- More than 76,031 deaths took place.
- Cumulatively more than one billion people have suffered due to natural disasters.
- The estimated damage sustained by India in these 17 years due to these disasters amounts to US$ 63.6 billion (Rs 4,06,035 crore).

------- The International Disaster Database 2018
ARISE MISSION

ARISE Mission is to create risk resilient societies by energizing the private sector in collaboration with the public sector and other stake-holders, to achieve the outcome and goal of the Sendai Framework.
ARISE MEMBERSHIP: FOR FICCI

- FICCI is involved in DRR since 2003 - has conducted 36 industrial and environmental safety and DM Conferences and mock exercises in MAH industries, all over India and sensitized over 10000 senior executives from 8600 big and mid sized industries. On-site plans of all MAH industries have been facilitated.

- FICCI has the expertise and experience of managing international projects and funds, one such example is Millennium Alliance, which FICCI is partnering with GoI, USAID, UKAID, World Bank ICCO Foundation, WASH & Face book.

- Due to multiple initiatives by FICCI on DRR, UNISDR recognized its potential & made it ARISE Member on 04 August 2017.
After becoming Member of ARISE, a High Powered ARISE FICCI DM Committee was set up which is chaired by Gen Vij, Former Founder Vice Chairperson, NDMA & include, Co-Chairs, Mr Anil Sinha, Fmr VC, Bihar State DM Authority & Prof VK Sharma, VC, Sikkim State DM Authority.

Pvt Sector key players like TATA Sons, ADPC, ADANI, HCL, Jyothi Fabrics, Jyothi Labs to be on DM Committee of ARISE INDIA.
VISION OF ARISE INDIA

- To Build the Capacity of Private Sector in India by reducing risks on perceived disasters, in collaboration with Govt of India.

- Spread general awareness on disaster risk management in the private sector in the neighbouring SAARC and some ASEAN countries.
STRATEGY OF ARISE INDIA FOUR PILLARS

- Innovations and Research
- Use of Technology, AI & Robotics
- Tapping Traditional Practices
- Capacity Development
Presently we have a Membership of over 250 industrial units. With the formation of ARISE INDIA network, this number is likely to increase to 2500 by the end of the year.
1. Conducted special DRM Programs for Industries to hone their skills & preparedness – 36 organized, next in Delhi in April.

3. In Partnership with United Hetzallah, Israel, conducted pre-hospital preparedness programs in Haryana, Gujarat, Maharashtra and Srilanka from 24 Dec to 03 Jan 2019.
WORK UNDERTAKEN/IN PROCESS

4. In Partnership with IIRD, Shimla, to make villages SMART (including DRR aspects) & opening business opportunities for Pvt Sector in Rural Areas, Pilot Project (RIEV) launched in 3226 Panchyats of HP. Its Version 2 initiated with advanced IT platform.

a) 10 Thematic segments set up including DRR.
b) Giving employment to 15000 locals for providing services.
c) Membership likely to go upto 50000 in next 3 months
d) IIRD has won following awards so far:
   i) Best Livelihood Initiative Award by CSR Times 2018
   ii) Best org for Women at Workplace by UN Global Impact Network India 2019 in 2nd Gender Equality Summit 01 Mar.
5. In partnership with “Operation Resilience”, A national-level ‘Disaster Relief Portal’ set up that reaches out to 150+ Million people online via popular outreach partners, to crowd-source aid for response agencies, after a disaster. During Kerala Floods, helped in evacuating 216 victims and provided relief to the tune of $150 million.

7. In partnership with ADPC, Bangkok forming Business Continuity Plans of all PSUs in Bihar.

8. Workshop on Policy Advocacy and Capacity Building Strategies for Managing Complex Disasters in the face of Climate Change being planned in last week of May/first week Jun 2019 in Gangtok, Sikkim.

9. Use of Technology for finding solutions to DRR (Robotic, Virtual Intelligence), being planned in New Delhi in Sep 2019.
10. Have plans to create business opportunities in private sector in DRR in collaboration with Govt initiatives within India and neighbouring countries

11. Noida and Greater Noida twin cities in NCR selected as one of 25 cities in University category for compliance of Sustainable Development Goals. We are in touch with district authorities to prepare the twin cities for SDG compliance.

Rehabilitation: Single women, Women lead households, Children and PwDs. Specially the highly vulnerable sections where there is likely to be inadequate quantum and lag in delivery of official delivery measures.

- 1. Close coordination with government delivery systems
- 2. With limited resources at disposal, work to ensure:
  A) Immediate food security & access to safe drinking water
  B) Improved hygiene,
  C) Ensure Housing & protection
  D) Restore livelihood of affected families.
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- Planned to target **2000** families/Households

- 3. Advocacy with government for increased quantum of support and lag in delivery.

13. Have pledged **ZERO TOLERANCE** to perceived disasters in private sector by **2030** in coordination with Govt of India.
CONCLUSION

1. With Launch of ARISE INDIA, a platform has been created for DRR in the Private Sector with international reach.

2. The Private Sector companies, universities, educational institutions and organizations dealing with DRR should take advantage of potential opportunities made available to them by becoming its Member.

3. ARISE INDIA would go shoulder with shoulder with Govt of India to make India disaster resilient.
Thank you for your patient hearing