

An event organized by the International Labour Office,  
in collaboration with the International Organisation of Employers



# ***Business Continuity for Resilient Jobs***

High-level panel discussion

**Tuesday 21 May 2013  
13:00 - 13:55**

**Room 13  
International Conference Centre Geneva (CICG)  
17 rue de Varembé, Geneva**



**Global Platform  
for disaster risk reduction**

Fourth session  
Geneva, Switzerland  
19-23 May 2013

<http://www.preventionweb.net/globalplatform/2013/>

Local communities and enterprises often struggle to maintain jobs and assets when facing recurrent disasters. The side event will showcase how jobs can be recovered following a disaster through preparedness. Such preparedness is also core to business continuity planning.

Several elements play a pivotal role in better preparedness among collaborating stakeholders, above all: innovation and the cultural change that accompany all transformations. The side event will demonstrate the importance for entrepreneurs and workers to take active part in preparedness plans and to develop suitable business continuity plans along the supply chain to be activated when a disaster strikes.

The development of preparedness plans, helps define the risk that might affect businesses and also helps devise strategies to reduce disaster impacts. Panelists will discuss how to generate jobs that are more resilient; that can withstand shocks and build a better working environment, better skills, improved production, marketing and safety at work.

Lessons from sudden onset disasters will be shared showing how workers and employers can prepare scenarios and action plans that will reduce the impact of disasters and lead to a quicker recovery of business.

Recovery programmes will also be illustrated showing how new jobs can be created with limited resources with a positive impact on local communities.

## Panel discussion

*Small Businesses Resilience after the Great East Japan Earthquake*, by Emiko Okuyama, Mayor of Sendai (Japan)

*Workers and Entrepreneurs collaborating for Job Resilience in earthquake aftermath*, by Saïd Haddid, Advisor, Secretary-General of UGTA (Union Générale des Travailleurs Algériens)

*Haiti – Green Jobs Resilience*, by Alfredo Lazarte-Hoyle, Director, ILO/CRISIS, Employment Policy Department

*Corporate Social Responsibility for Job Resilience through Business Continuity*, by Marc Schaedeli, Head, Risk Management Group, Nestlé

*Closing remarks*, by Brent Wilton, Secretary General of IOE (International Organisation of Employers)

Moderated by  
Donato Kiniger-Passigli,  
Senior Crisis Response Specialist,  
ILO/CRISIS, Employment Policy Department