EXHIBITOR GUIDE

Company Name: _________________________
_________________________________
Booth Number: _______

22 ch. Champs-Prévost 1214 Vernier / Genève
Tél: +41 22 777 73 04 I Mail: info@proexpo.ch

Design Proexpo © tous droits réservés

EXHIBITOR GUIDE

Contained of the guide:
- Description of the booth composition
- Choice of the Name Board
- Choice of Graphic customization
- Choice of multimedia
- Rental Furniture
- General Informations

Thanks to this guide, you could find different options to custom your standard booth

NB: Prices are done in this guide are HT and CHF. Since 2018, VAT in Switzerland is 7.7%.

Please to send directly this guide to: marie@proexpo.ch
Deadline for sending: 15th April 2019
IG2.0 BOOTH BOX

Booth composition:

- Wall h. 248cm x 300cm
- 1 return white wall 100cm
- 1 arch
- 1 logo Name with standard text L.85cm
- 3 Spotlights LED
- 1 fabric printed on background wall
- Blue carpet

Non-contractual images

- 3 chairs white
- 1 table white
- 1 Paper bin
Name board

Option 1: Standard text

- Police: Identical for all exhibitors
- Maxi length: 85 cm

YOUR TEXT: ______________________________________

Option 2: Logo

- Logo sizes:
  - Logo of your company: maximum length 85 cm
  - Price piece: 115.-HT

IMPORTANT: please send us a vectorised (.EPS, .AI) or high resolution file.

Company Name: _________________________
Booth Number: _______
TV 43”

Option 1: on the arch

Option 2: on the backwall

<table>
<thead>
<tr>
<th></th>
<th>Price piece</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV 43”+ hanging system</td>
<td>720.-HT</td>
<td></td>
</tr>
</tbody>
</table>

IMPORTANT: Be careful to include the location of the TV screen on the graphic design. Please follow the instructions page 10 & 11.
Multimedia

**Borne Tactile 47''**

**1325chf HT**

**TECHNICAL SPECIFICATIONS**

- **Screen Size:** 47'' TFT LED
- **Aspect Ratio:** 16:9
- **Contrast Ratio:** 5000:1
- **Touch Screen:** Infrared touch screen
- **Viewing Angle (H/V):** 178°/178°
- **Display Resolution:** 1920x1080 Full HD
- **Outside size:** 1827mm(H) x 749mm(W) x 401mm(D)
- **Personalization tape size:** 65mm(W) x 629(H)
- **Weight:** 62.5kg
- **Power:** 230VAC
- **Warranty:** 2 years

Interactive touch screen 47''

<table>
<thead>
<tr>
<th>Qty</th>
<th>Price CHF</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1325.-HT</td>
<td></td>
</tr>
</tbody>
</table>
Multimedia

<table>
<thead>
<tr>
<th>Qty</th>
<th>Price CHF</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>510.-HT</td>
<td></td>
</tr>
</tbody>
</table>

Terminal + Ipad 9.7”

Company Name: _________________________
Booth Number: _______
IMPORTANT INFORMATION
Once delivered, furnitures are below responsibility of the exhibitor. In case of damages or stolen, the furniture will be invoiced to the exhibitor.

Additional option of furnitures on the following pages (paying options)

This set below is included in all booths
Price: included in the composition of your standard booth

|   | Chair BUNNY  
|   |  White and chromium plated  
|   | Table DELIA, white and chromium plated  
|   | Sizes: D.70 x H.70cm  
| 1  | Bin  

Company Name: _______________________
Booth Number: _______
Rental furniture

This list is not exhaustive, other furnitures can be request on demand according our stock.

Table of prices:

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Qty</th>
<th>Price CHF</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Desk Proexpo, white, storage lockable</td>
<td></td>
<td>165.-HT</td>
<td></td>
</tr>
<tr>
<td>Sizes: L.107 x W.56 x H.104cm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Print option on the front: Forex printed</td>
<td></td>
<td>150.-HT</td>
<td></td>
</tr>
<tr>
<td>Sizes: L.106 x H.85.5cm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High Table Fuji, white and chromium plated</td>
<td></td>
<td>162.-HT</td>
<td></td>
</tr>
<tr>
<td>Sizes: D.60 x H.110cm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barstool MOON, glossy white and chromium plated</td>
<td></td>
<td>69.-HT</td>
<td></td>
</tr>
<tr>
<td>Sizes: L.40 x W.46 x H.78cm</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact information:

Company Name: _______________________
Booth Number: _______

Desk Proexpo

Print option

High Table FUJI

Barstool MOON

Design Proexpo © tous droits réservés
Rental furniture

This list is not exhaustive, other furnitures can be request on demand according our stock.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Qty</th>
<th>Price CHF</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table Delia, white, chromium plated</td>
<td></td>
<td>156.</td>
<td></td>
</tr>
<tr>
<td>Sizes : L.70cm x H.70cm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair BASIC, white, chromium plated</td>
<td></td>
<td>76.</td>
<td></td>
</tr>
<tr>
<td>Sizes : L.50x W.54x H.56cm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Armchair CONGRESS, white leatherette</td>
<td></td>
<td>163.</td>
<td></td>
</tr>
<tr>
<td>Brochures holder (A4), plexi and aluminium</td>
<td></td>
<td>110.</td>
<td></td>
</tr>
<tr>
<td>H.155cm</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Company Name: ____________________________

Booth Number: ________

Design Proexpo © tous droits réservés
Graphic Design

- Instructions about graphicism on backwall

- Full Backwall
- Backwall + TV

Custom Area
297.6 x h.180cm

TV Location
105 cm

TV Area
105 x h.85cm

Custom Area
297.6 x h.180cm

To add Bleed Area: 5cm on the periphery
General information

- **Instructions about graphicism**

- PRINTED BY PROEXPO (Roll’Up, Panels, Fabrics...)

Concerning ALL visuals to print, please to send us preferably a file vectorised (.eps, .AI, .pdf) or high resolution.

**Size**: 1/4 from real size, millimeters

**Résolution**: 300 dpi for 1/4

**Picture incorporated** (thanks to thinking to incorporate your image:
ex: Illustrator: click on the picture, then «incorporate»

**Bleed area**: minimum 50mm (12.5mm for 1/4)

**Margin**: 50mm real size either 12.5mm for 1/4

**NO text, NO logo**

**Vectorised Text** (Thanks to thinking to vectorise your text after to create it:
ex: Illustrator: selection your text > Tab «Text» > Vectorised

---

**IMPORTANT INFORMATION**

Please respect the deadline which will be given to you, otherwise we can not guarantee the delivery of your products.
Respecting the environment - a vital commitment

The structures of our customized layouts mainly consist of MDF panels, a light, 100% recyclable material obtained by the continuous pressing of thin wood fibres from PEFC-certified forests (first and second thinning wood, cut for the natural growth of forests). Another asset of this material is the top-of-the-range visual quality added to the stand.

Our paints and lacquers are water based, free from any products that could harm the environment.

Our stretched fabric is printed by sublimation or with water-based inks. This is the simplest and most efficient process - the image literally penetrates the fabric, thus providing optimal definition.

The LED technology is used for lighting our customized stands. This provides significant energy savings while ensuring a uniform light distribution.

In our industry, respecting the environment definitely increases the quality of the finished product.
Reforestation

We support the reforestation project in Peruvian Amazon in partnership with ‘Reforestation.com’.

Our commitment is simple: for each sq. m. of customized stand manufactured, 1 tree of our nursery will be planted.

This project obviously aims at improving the environment, but also and more importantly at developing food fortification for local people and promoting the trade of products originating from those trees.

Together, we can hope to build a better world.
## General information form

### - EXIBITORS DETAILS

<table>
<thead>
<tr>
<th>Company Name: ____________________________</th>
<th>Booth Number: _____</th>
</tr>
</thead>
</table>

### Oder information

| Contact: ____________________________________________ | Contact: ____________________________________________ |
| Email: ____________________________________________ | Email: ____________________________________________ |
| Tel: _____________________________________________ | Tel: _____________________________________________ |
| Adress: __________________________________________ | Adress: __________________________________________ |
| Postcode: _______  City: __________________________ | Postcode: _______  City: __________________________ |
| Country: _________________________________ | Country: _________________________________ |

### Send the invoice to

| Contact: ____________________________________________ | Contact: ____________________________________________ |
| Email: ____________________________________________ | Email: ____________________________________________ |
| Tel: _____________________________________________ | Tel: _____________________________________________ |
| Adress: __________________________________________ | Adress: __________________________________________ |
| Postcode: _______  City: __________________________ | Postcode: _______  City: __________________________ |
| Country: _________________________________ | Country: _________________________________ |

Please to send your order to: marie@proexpo.ch

### - PAYMENT TERMS

- VAT: 7.7%
- After order, an invoice will be sent you directly.
- Condition of payment: 100% of the order upon receipt of the invoice.

<table>
<thead>
<tr>
<th>Date:</th>
<th>Signature:</th>
</tr>
</thead>
</table>

By submitting this form or ordering materials or services from Proexpo, you agree to be bound by all our terms and conditions.