

**The Business Case for Disaster Risk Reduction:  
Achieving Resilience of Small and Medium Enterprises**  
11/F Executive Lounge, Mall of Asia Annex Bldg., Pasay City  
10 August 2017  
9:00 am – 3:30 pm

Agenda	Mapping and assessing your business' disaster and climate risk
8:00 – 9:00 am	<b>Registration and morning coffee</b>
9:00 – 9:05 am	<b>Welcome Remarks</b> <i>ARISE Representative</i>
9:05 – 9:20 am	<b>Expectation Setting and Overview</b> <i>Ms. Ana Cristina Thorlund, Programme Officer, UNISDR GETI</i>
9:20 – 9:30 am	<b>Introduction to ARISE Philippines</b> <i>ARISE Representative</i>
9:30 – 9:45 am	<b>Understanding Disaster Risk and the Sendai Framework</b>
9:45 – 10:00 am	<b>Current and future risk for your business:</b> Mapping threats and opportunities
10:00 – 10:30 am	<b>Group exercise:</b> Mapping threats and opportunities
10:30 – 10:45 am	<b>Good Practices from the Philippines:</b> Presentation on disaster risk reduction - progress in national resilience and how the private sector is a key partner. <b>Government Representative</b>
10:45 – 11:00 am	<b>Good Practices from the Philippines:</b> Presentation on disaster risk reduction - progress in national resilience and how the private sector is a key partner. <b>Private Sector Representative</b>
11:00 – 12:00 pm	<b>Business Continuity &amp; Your enterprise:</b> What has your business been doing to reduce the impact of natural hazards; what has worked and what have you struggled with; a look at the 'Disaster Risk Management Framework' and other practical tools.
12:00 – 13:30 pm	<b>Lunch</b> <b>Group exercise:</b> Focus on objectives and actions
13:00 – 13:30 pm	<b>Disaster and Climate Resilient Business in Action:</b> A look at good advice and practice from around the world as well as a 'walk through' five case studies of how business has met the challenge of disaster and climate risk. <b>Private Sector Representative</b>
13:30 – 14:30 pm	<b>Group Exercise</b> Group presentations
14:30 – 15:00 pm	<b>Monitoring and Evaluation of your Business Resilience Action Plan</b>
15:00 – 15:30 pm	<b>Group Exercise</b> M&E: A Risk Reduction and Climate Risk Strategy for your Business
15:30 – 15:35 pm	<b>Synthesis and Closing Remarks</b>