The Business Case for Disaster Risk Reduction:  
*Achieving Resilience of Small and Medium Enterprises*  
11/F Executive Lounge, Mall of Asia Annex Bldg., Pasay City  
10 August 2017  
9:00 am – 3:30 pm

<table>
<thead>
<tr>
<th>Agenda</th>
<th>Mapping and assessing your business’ disaster and climate risk</th>
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<td>8:00 – 9:00 am</td>
<td>Registration and morning coffee</td>
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| 9:00 – 9:05 am | Welcome Remarks  
ARISE Representative |
| 9:05 – 9:20 am | Expectation Setting and Overview  
Ms. Ana Cristina Thorlund, Programme Officer, UNISDR GETI |
| 9:20 – 9:30 am | Introduction to ARISE Philippines  
ARISE Representative |
| 9:30 – 9:45 am | Understanding Disaster Risk and the Sendai Framework |
| 9:45 – 10:00 am | Current and future risk for your business:  
Mapping threats and opportunities |
| 10:00 – 10:30 am | Group exercise:  
Mapping threats and opportunities |
| 10:30 – 10:45 am | Good Practices from the Philippines:  
Presentation on disaster risk reduction - progress in national resilience and how the private sector is a key partner.  
Government Representative |
| 10:45 – 11:00 am | Good Practices from the Philippines:  
Presentation on disaster risk reduction - progress in national resilience and how the private sector is a key partner.  
Private Sector Representative |
| 11:00 – 12:00 pm | Business Continuity & Your enterprise:  
What has your business been doing to reduce the impact of natural hazards; what has worked and what have you struggled with; a look at the ‘Disaster Risk Management Framework’ and other practical tools. |
| 12:00 – 13:30 pm | Lunch  
Group exercise:  
Focus on objectives and actions |
| 13:00 – 13:30 pm | Disaster and Climate Resilient Business in Action:  
A look at good advice and practice from around the world as well as a ‘walk through’ five case studies of how business has met the challenge of disaster and climate risk.  
Private Sector Representative |
| 13:30 – 14:30 pm | Group Exercise  
Group presentations |
| 14:30 – 15:00 pm | Monitoring and Evaluation of your Business Resilience Action Plan |
| 15:00 – 15:30 pm | Group Exercise  
M&E: A Risk Reduction and Climate Risk Strategy for your Business |
| 15:30 – 15:35 pm | Synthesis and Closing Remarks |