




**The Proposed Draft**



**Arab Youth for  
Resilience  
Campaign  
2017-2020**

In support of the Sendai Framework  
for Disaster Risk Reduction 2015 - 2030

# Sendai Framework for Disaster Risk Reduction and Youth

The Sendai Framework for Disaster Risk Reduction emphasizes the role of youth and other stakeholders in making the DRR process a successful one.

19.d – guiding principles:

*“Disaster risk reduction requires an all-of-society engagement and partnership. It also requires empowerment and inclusive, accessible and non discriminatory participation, paying special attention to people disproportionately affected by disasters, especially the poorest. A gender, age, disability and cultural perspective should be integrated in all policies and practices, and women and youth leadership should be promoted. In this context, special attention should be paid to the improvement of organized voluntary work of citizens;”*

36.ii – role of stakeholders

*“Children and youth are agents of change and should be given the space and modalities to contribute to disaster risk reduction, in accordance with legislation, national practice and educational curricula;”*

# Youth and Resilience

- More than 50% of the population in the Arab region are younger than the age of 30 -> *This is an opportunity!*
- Youth in the Arab region have the potential to contribute to resilient cities and communities if given the support and trust they require.
- Engaging youth to shape their future.

**“ A youth conscious resilient future”**



# The Arab Youth for Resilience Campaign (2017-2020)

The Arab Youth for Resilience (2017-2020) campaign is an advocacy initiative aiming to connect Youth from the Arab region who are active/ or willing to play an active role in Disaster Risk reduction in synergy with the post 2015 Agendas including and not limited to:

- *2030 Agenda for Sustainable Development*
- *Paris Agreement for Climate Change*
- *New Urban Agenda*

# Vision – “A Youth-Conscious Resilient Future”

Where Youth are:

- **Involved**

- Well represented at major DRR events
- Proper youth integration in the decision making process( i.e.. Policy dialogues with different stakeholders)

- **Aware**

- Supported to increase the understanding of DRR and resilience
- Prepared and equipped with necessary tools to contribute to resilient cities and communities

- **Ready to Contribute**

- Implement a number of measures with a view to strengthening resilience

# AYR (2017-2020) Campaign

- AYR 2017-2020 will be established In consultation with partner organizations and key regional experts.

## ( From the youth to the youth)

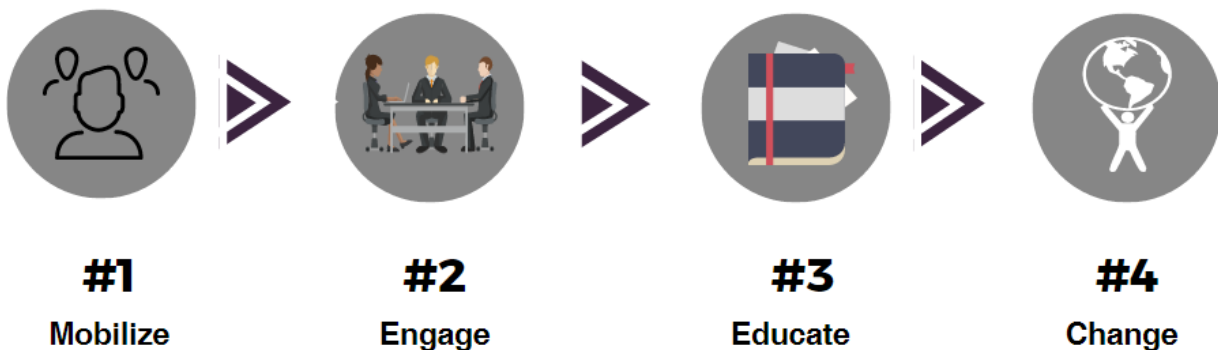
- The campaign arises out of the need to:
  - Integrate Arab Youth into resilience and DRR processes and in particular the implementation process
  - Engage youth to spearhead the communication process in DRR & resilience between the academia, the decision makers and the community
  - Strengthen the voice of youth in DRR & resilience advocacy



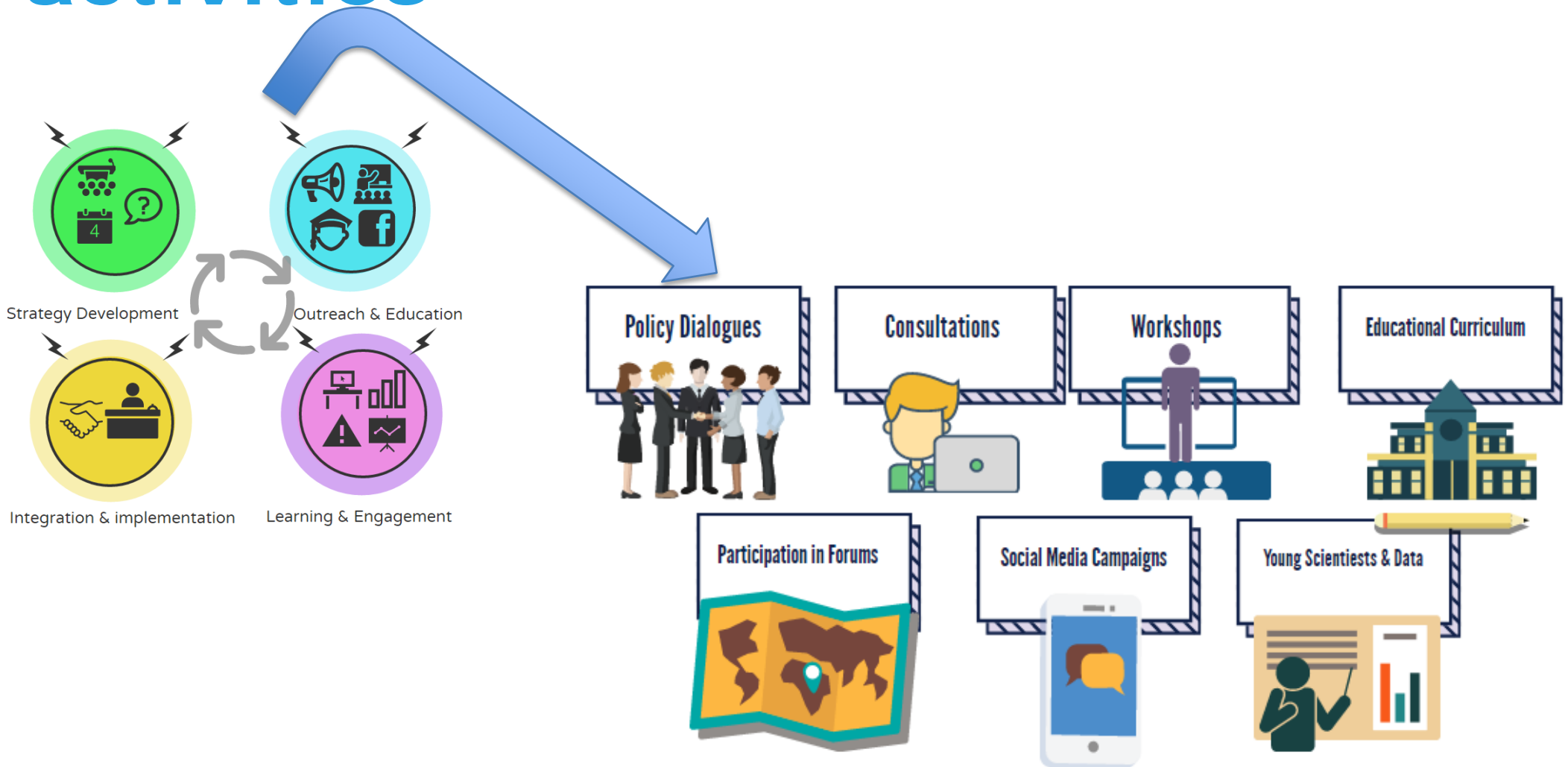
**2<sup>nd</sup>** Arab  
Conference  
on Disaster  
Risk Reduction  
14 -16 September 2014 | Sharm El Sheikh, Egypt

# Draft proposed campaign Goals

- Mobilize youth to participate in making resilient societies
- Educate youth on DRR and resilience
- Have youth Participate in DRR forums on all levels (local, national, international)
- Develop Arab Youth policy positions for the different forums and working groups
- Institutionalize youth involvement in DRR and resilience efforts
- Champion youth priorities in Resilience & DRR



# Draft proposed campaign activities





# Proposed steering committee

- The committee will provide continuous support to the campaign as well as provide clerical and functional assistance in drafting documents and proposals.
- In consultation with the partner organizations, UNISDR will appoint 10 experts to this committee based on their individual capacity, area of expertise in relation to disaster risk reduction, urban and community resilience and how they link to other areas like Sustainable Development and Climate Change.

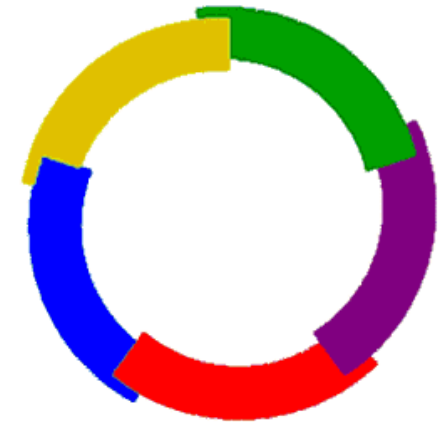


# Implementation and Review

- Following the various DRR & resilience workshops, data drives, and tools development, wider policy dialogues will enable youth to make educated and informed recommendations about the different bodies and policies at the local, national and regional levels
- As part of the campaign, Arab youth will advocate to be allowed the chance to actively partake in decision making in forums at the local, national and regional levels

# Potential partners

- Academia
  - *Universities*
  - *Educational Centers*
  - *Educational Communities and societies*
- Youth-led organizations
- Civil Society Organizations
- Non Governmental Organizations
- UN Agencies
- Youth focused organizations



# How can you participate?

- **Mobilize:** youth, civil society partners, local and national governments
- **Engage:** digital outreach, social media and community engagement
- **Education:** help educate children, youth and the community on resilience and DRR
- **Participate:** partake in DRR fora, resilience efforts and community outreach



# Thank You

United Nations Office for Disaster Risk Reduction  
(UNISDR)

[www.unisdr.org](http://www.unisdr.org) – [www.preventionweb.net](http://www.preventionweb.net)