

DRI2017

The Professional's Conference

February 26 – March 1, 2017
Golden Nugget, Las Vegas

Keeps Getting Better!



DRI's high-caliber conferences have been attended by more than 1,300 of the industry's most accomplished professionals.

Reserve Your Spot Today!
Register at DRIconference.org

DRI 2017

The Professional's Conference

Why You Should Attend

Each year DRI International, the leading industry non-profit, hosts an event designed for our community, by our community. We address the topics BC professionals care about most, promising a first-rate educational experience that informs and inspires. This is a unique opportunity to hear and speak with the leading experts in our industry — real industry leaders from around the globe talking about their real-life experiences.

Robust Program

- Each day features compelling sessions exploring the big issues in our profession, including Crisis Management, Cyber-Threats, and Case Studies.
- Dedicated tracks on Risk and Technology, each featuring a keynote presentation, a panel discussion, and a workshop.
- Network with experienced pros from hundreds of institutions and global corporations.

Earn Valuable CEAPs

Attending a DRI conference will go a long way to helping you meet your annual CEAP certification requirements! Attendees have the potential to earn as many as 39 CEAPs during the event.

Illuminating Exposition

See the latest solutions demonstrated by industry-leading suppliers.



CHOOSE FROM 40+ SESSIONS



FEBRUARY 26 -
MARCH 1
2017
Las Vegas
Golden Nugget



Register Now for DRI2017

DRIconference.org



EARN UP TO 39 CEAPs



“ We appreciate the perspective of our certifying body, one that might be unique to the industry. Thanks for the great experience and the great learning. ”

— Anthony Pizzitola, MBCP, Jones Lang LaSalle



NETWORK WITH PROFESSIONALS FROM
100s OF INSTITUTIONS & GLOBAL CORPORATIONS

Volunteer Day

Sponsored by the DRI Foundation, our annual Volunteer Day is sure to fill up fast! A highlight of the conference, this year's volunteer opportunities will be held on Saturday, Feb. 25; A full day of light construction at Veterans Village and Half Day (morning) Food Bank at Three Square. DRI Certified Professionals will be awarded 1 CEAP for each hour participated as a DRI Foundation volunteer.

For more information contact Michele Ostler, mostler@drii.org or visit the DRI Conference website at DRIconference.org



Awards of Excellence Gala & Auction Benefit

Join us for this exciting night at DRI2017 where we honor individuals and corporations who are leaders and innovators within our profession. Winners will be announced during the Gala dinner on February 28. The ceremony follows the annual Auction Benefit which helps fund the DRI Foundation's good work. For more information visit the DRI Conference website at DRIconference.org



About the Disaster Recovery International Foundation

DRI Foundation has a vision of resilient communities worldwide. Resilience is the ability to bounce back from adversity and build back better. We pursue that vision through: promoting disaster risk reduction through partnership and education, and aiding recovery efforts through fundraising and volunteerism. For more information contact Pascale Phelan, pwhelan@drii.org or visit the DRI Foundation website at thedrifoundation.org

Sunday, February 26

1:00 – 8:00 PM ON-SITE REGISTRATION OPEN

6:00 – 8:00 PM OPENING RECEPTION IN EXPO HALL (GRAND HALL)

Monday, February 27

7:00 – 8:00 AM EXPO HALL OPEN WITH CONTINENTAL BREAKFAST SERVED

8:00 – 9:00 AM WELCOME ADDRESS
Al Berman, *President and CEO, DRI International*

9:15 – 10:15 AM KEYNOTE
John Gelinne, *Managing Director, Deloitte & Touche Cyber Risk Services*

10:15 – 10:45 AM COFFEE BREAK

10:45 – 11:45 AM BREAKOUT SESSIONS
**Risk Management Track Kick Off:
Integrating Risk Management & Business Continuity**
Mike Epstein, *Senior Director, Risk Management & Business Continuity, E.W. Scripps Company*

**How To Provide Management with the Cost/
Benefit and ROI of Risk Management Controls**
Michael Kadar, *MBCP, CISSP, DRI International instructor and President of MK Continuity & Availability LLC*

Removing the Administrative Burdens of Continuity Programs
Marc Kantor, *Head of Business Resilience, Voya Financial*

Case Study: Lessons Learned from the Chennai Disaster of 2015
Arunabh Mitra, *Chief Continuity Officer, HCL Technologies*

12:00 – 1:45 PM EXPO HALL OPEN
Activities include Expo Hall Luncheon and Cash Prize Drawing

1:45 – 2:45 PM BREAKOUT SESSIONS
Risk Management Track Panel Discussion

Cyber Wargame: Are You Ready for Ransomware? (Part 1)
Chris Stanoch, *Senior Manager, Deloitte & Touche Cyber Risk Services*
Pete Renneker, *Senior Manager, Deloitte & Touche Cyber Risk Services*

Case Study: Exercise Innovations and Lessons Learned from Silicon Valley's Applied Materials
Bobby Cook, *Senior Manager of Global ERT, Applied Materials*
Raelene Anderson, *Global ERT / BCP Director, Applied Materials*

**From Lincoln to Pumpkins to Sundaes to Tractors:
Preparedness through the Eyes of an Illinois Medical Center**
Troy Erbenraut, *Disaster Preparedness Manager,
OSF Saint Francis Medical Center*

2:50 – 3:50 PM BREAKOUT SESSIONS
Cyber Wargame: Are You Ready for Ransomware? (Part 2)
Chris Stanoch, *Senior Manager, Deloitte & Touche Cyber Risk Services*
Pete Renneker, *Senior Manager, Deloitte & Touche Cyber Risk Services*

Taking Care of Your Own: The Human Side of Emergency Response and Business Continuity
Yuri Pacheco, *Senior Analyst, Business Continuity, Jetblue Airways*
Penny Neferis, *Director of Business Continuity & Emergency Response, JetBlue Airways*

Risk Management Track Working Group: Aligning Business Continuity and Risk Management
Chris Mandel, *SVP, Strategic Solutions, Sedgwick*

Understanding Criminal Threats to the Supply Chain and How to Develop Effective Risk Mitigation Strategies
Ross Albert, *Assistant VP of Organizational Resilience, HUB International*

3:50 – 4:15PM COFFEE AND SNACK BREAK

4:15 – 5:15 PM PLENARY SESSION
A Conversation with Christine Springer,
Professor and Founding Director, Executive Master of Science in Crisis and Emergency Management, University of Nevada, Las Vegas

Register Now at DRIconference.org

Tuesday, February 28

7:00 – 8:00 AM EXPO HALL OPEN WITH CONTINENTAL BREAKFAST SERVED

8:00 – 9:00 AM PLENARY SESSION
Climate Change and BCM
Linda Conrad, *former CEO, Climassure*

9:15 – 10:15 AM BREAKOUT SESSIONS
Technology Track Kick Off

Leading From the Front: Executive-Level Engagements in Crisis Management

Crystal Witt, *Crisis Program Manager, Humana*
Larry Chase, *Enterprise Resiliency Program Director, Humana*

Case Study: Security and Business Continuity At BMC Software

William Kearney, *Director of Global Security and Business Continuity, BMC Software*

An Exploration of Women in Business Continuity: Trends, Challenges, and More

AnneMarie Staley, *Global Business Continuity Manager, AmTrust Financial Services, Inc.*

10:15 – 10:45 AM COFFEE BREAK

10:45 – 11:45 AM BREAKOUT SESSIONS
Technology Track Panel Discussion

Building a BC/DR Control Library and Regulatory Response Program

David Garland, *Senior Director, Disaster Recovery and Regulatory Compliance, CME Group*

Where's the Exit? How to Escape a Boring Culture of Resilience!

Ray Bonilla, *IT Resiliency Leader, Kaiser Permanente*

The DRI Thought Leadership Session

Raymond Seid, *Director of BC Service Delivery, McKesson*
Bobby Williams, *Director of IT Continuity and Risk Management, Fidelity Investments*
Chloe Demrovsky, *Executive Director, DRI International*

12:00 – 1:45 PM EXPO HALL OPEN
Activities Include Expo Hall Luncheon, Birds-of-a-feather seating, Cash Prize Drawing

1:45 – 2:45 PM BREAKOUT SESSIONS
Technology Track Working Group

World Economic Forum 2017 Risk Report Overview

Mary Gardner, *VP Business Resilience, Zurich*

Taking Care of Your Own: The Human Side of Emergency Response and Business Continuity

Erin Holloway, *Manager, Business Continuity and Crisis Management Team, Exelon*
Kathy Bosse, *Senior Business Continuity Consultant, Exelon*

Public Agencies and Private Organizations: Incident Management Interfacing

Brock Holowachuk, *Firefighter and Emergency Operations Manager, Springfield Fire and Rescue Service*

2:50 – 3:50 PM BREAKOUT SESSIONS
Are Traditional Disaster Recovery Plans Still Relevant?
Bobby Williams, *Director of IT Continuity and Risk Management, Fidelity Investments*

Governing Your Controls: Placing a Sound Bet

Michele Turner, *MBCP, FBCI, CISA, CRISC, GRCP, Sr. Compliance Program Manager for Microsoft*

Hack It: The Non-techie Guide to Creating Sophisticated Command Centers on the Cheap

Scot Phelps, *Professor, Ambulance and Disaster Science, Emergency Management Academy*

The BREXIT Vote: Nine Months On

Lyndon Bird, *Chair, Future Vision Committee, DRI International*

3:50 – 4:15 PM COFFEE AND SNACK BREAK

4:15 – 5:15 PM PLENARY SESSION *To be announced*

6:30 – 8:00 PM DRI FOUNDATION RECEPTION AND AUCTION BENEFIT

8:00 – 10:00 PM AWARDS OF EXCELLENCE GALA (DINNER & AWARDS CEREMONY)

Wednesday, March 1

7:15 – 8:15 AM

CONTINENTAL BREAKFAST

8:30 – 9:30 AM

BREAKOUT SESSIONS

Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 1)

Jeanne Powell, *CEO, DAHR Consulting, Inc.*

Case Study: Tailoring a Risk-Based Approach to Mission Assurance

Jerry Vevon, *Managing Principal, Strategic Operational Solutions*

A Healthy Tabletop Exercise

Raymond Seid, *Director of BC Service Delivery, McKesson*
Walter F. Ulmer, *President, Remlu, Inc.*

9:45 – 10:45 AM

BREAKOUT SESSIONS

Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 2)

Jeanne Powell, *CEO, DAHR Consulting, Inc.*

The Often Misunderstood Business of Risk Management

Rakesh Pande, *Lead Instructor, India, DRI International*

The Future Vision Committee:

A Chance to Debate the Key Issues of Today

DRI Future Vision Committee

11:00 AM –
12:00 PM

Wrap Up Session and Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony

Al Berman, *President and CEO, DRI International*

Pre-Conference Courses

When you come to the DRI conference, consider the opportunity of adding to your skill set by enrolling in one of these special pre-conference courses. You can add a specialty certification in IT, risk, or healthcare, or start the process of attaining a master-level credential..



BCP 601 – CONTINUITY MASTER’S CASE REVIEW
BCP IT/DR – IT/DR WORKSHOP



BCLE 2000 – BUSINESS CONTINUITY PLANNING
BCLE AUD – CONTINUITY AUDIT: NFPA 1600
RMLE 2000 – RISK MANAGEMENT CONTINUITY
HCLE 2000 – HEALTHCARE CONTINUITY

To learn more about this year’s pre-conference offerings, visit [DRIconference.org](https://www.driconference.org).

Register Now at [DRIconference.org](https://www.driconference.org)

For prices, availability and course registration call
DRI Customer Service **(866) 542-3744**

Housing & Travel



Golden Nugget Casino Hotel — Las Vegas

129 Fremont Street Experience
Las Vegas, NV 89101

**For more information,
or to reserve your hotel room:**
1-800-634-3454 (mention DRI2017)
www.goldennugget.com/lasvegas



Room rates:

Single/Double: \$119.00
(Add \$20 Resort Fee plus 12% tax)

The Golden Nugget is an off-the-Strip property located on exciting Fremont Street in downtown Vegas, boasting a 45,000-square-foot casino with over 1,000 slot machines and 50 table games. DRI attendees will be housed in the newly renovated Rush Tower, and have access to two pool areas—one with a shark tank and a waterslide, another for adults only—also a spa and modern fitness center.

The Golden Nugget offers a wide array of on-site dining options, ranging from steakhouses to Starbucks.

DIRECTIONS TO GOLDEN NUGGET CASINO HOTEL — LAS VEGAS

From McCarron Int'l airport: Start out going east on Wayne Newton Blvd toward Paradise Rd; Wayne Newton Blvd becomes Swenson St.; Turn left onto E Tropicana Ave (NV-593); Merge onto I-15 N; in 5 miles, Merge right onto I-515 via EXIT 42B toward Phoenix/Downtown LV; Take the Casino Ctr Blvd exit, EXIT 75B, toward Downtown LV; Merge onto N Casino Center Blvd.; Golden Nugget Hotel & Casino, 129 EAST FREMONT STREET [9.8 mi., 13 min.]

Airport transportation is available, non-stop, via Airline Shuttle for \$10. **Taxi fare** approaches \$40. **Ride-hailing services** (Uber, Lyft) are available, and are accessed from the second level of the airport parking structure.

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Conference Pricing

DRI Certified Professionals — \$1,295

Other Industry Professionals — \$1,495 *(Register by January 6 and pay only \$1195)*

For Group Discounts (5 or more), call 866-542-3744 for details.

(Special partner discount available to members of ACP, BRPA, CPAC, CPE, DRIE, ISACA NY, and/or MADRA. Contact DRI Customer Service at 866-542-3744 for details.)

REDUCED RATE AIRFARE AND CAR RENTAL



United Airlines

Offer Code: **AVSY664703**

TRAVEL DATES:

February 23, 2017 — March 4, 2017

ONLINE RESERVATIONS:

www.united.com

Enter your **Offer Code ZX86756678** in the Offer Code box when searching for your flights.

TRAVEL PROFESSIONAL OR

UNITED MEETINGS:

Call **1-800-426-1122**. Please give them the following information:

Agreement Code: 756678

Z Code: ZX86

For all tickets issued through United Meetings Reservations Desk, there will be a booking service fee per ticket collected. Passengers outside the U.S. 50 States & Canada: call your professional travel agency.



Avis Car Rental

Discount / AWD Number: **D105525**

DISCOUNT RATE EFFECTIVE:

February 19, 2017 — March 8, 2017

ONLINE RESERVATIONS:

www.avis.com

Enter your **Discount Code D105525** in the Discount Code box when making a reservation.

PHONE RESERVATIONS:

Call **1-800-331-1600**. Mention **AWD D105525** to receive the best car rental rates available.

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ROC Exhibitions, Inc.
1963 University Lane
Lisle, IL 60532



“ My first conference...I was impressed by the unity and passion found among the delegates. ”

— DRI Conference Attendee

Register Today! DRIconference.org