

**FLORIDA INTERNATIONAL UNIVERSITY - EXTREME EVENTS INSTITUTE
UNITED NATIONS – INTERNATIONAL STRATEGY FOR DISASTER REDUCTION
THE PRIVATE SECTOR ALLIANCE FOR RISK SENSITIVE INVESTMENT (ARISE)**

With support from

The Federal Republic of Germany Ministry for Economic Cooperation and Development (BMZ)

Disaster Risk Management in Business Education

Call for White Papers

Leading business schools and MBA programs are invited to submit a white paper proposing innovative approaches to mainstreaming cutting edge **disaster risk management (DRM)** content into MBA programmes and other academic offerings. The approaches must be related to at least one of the following seven themes: (1) Business Continuity Planning; (2) Business Ethics and Social Responsibility; (3) Strategic Investment and Financial Decisions; (4) Generating Business Value; (5) Sustainable Management; (6) Disaster Risk Metrics; and (7) Risk Transfer. Participating academic institutions would submit a white paper to guide the higher education community, particularly business schools and training institutions, toward improved understanding of both disasters and the complexity of issues surrounding **DRM**. The white paper must present a clear and well developed proposal to integrate (at least one) of the suggested themes into new or existing academic programmes.

The white paper should be submitted as a single Word file with an overall length of 5000–7000 words (single spaced, Times New Roman 11-point font) via email to Dr. Juan Pablo Sarmiento at jsarmien@fiu.edu. The papers will be presented at a workshop in March 2016, at a location to be determined.

Richard S. Olson, Ph.D., Professor
Director, Extreme Events Institute &
International Hurricane Research Center

Juan P. Sarmiento, M.D. M.P.H, Professor
Director, Disaster Risk Reduction Program
Extreme Events Institute