



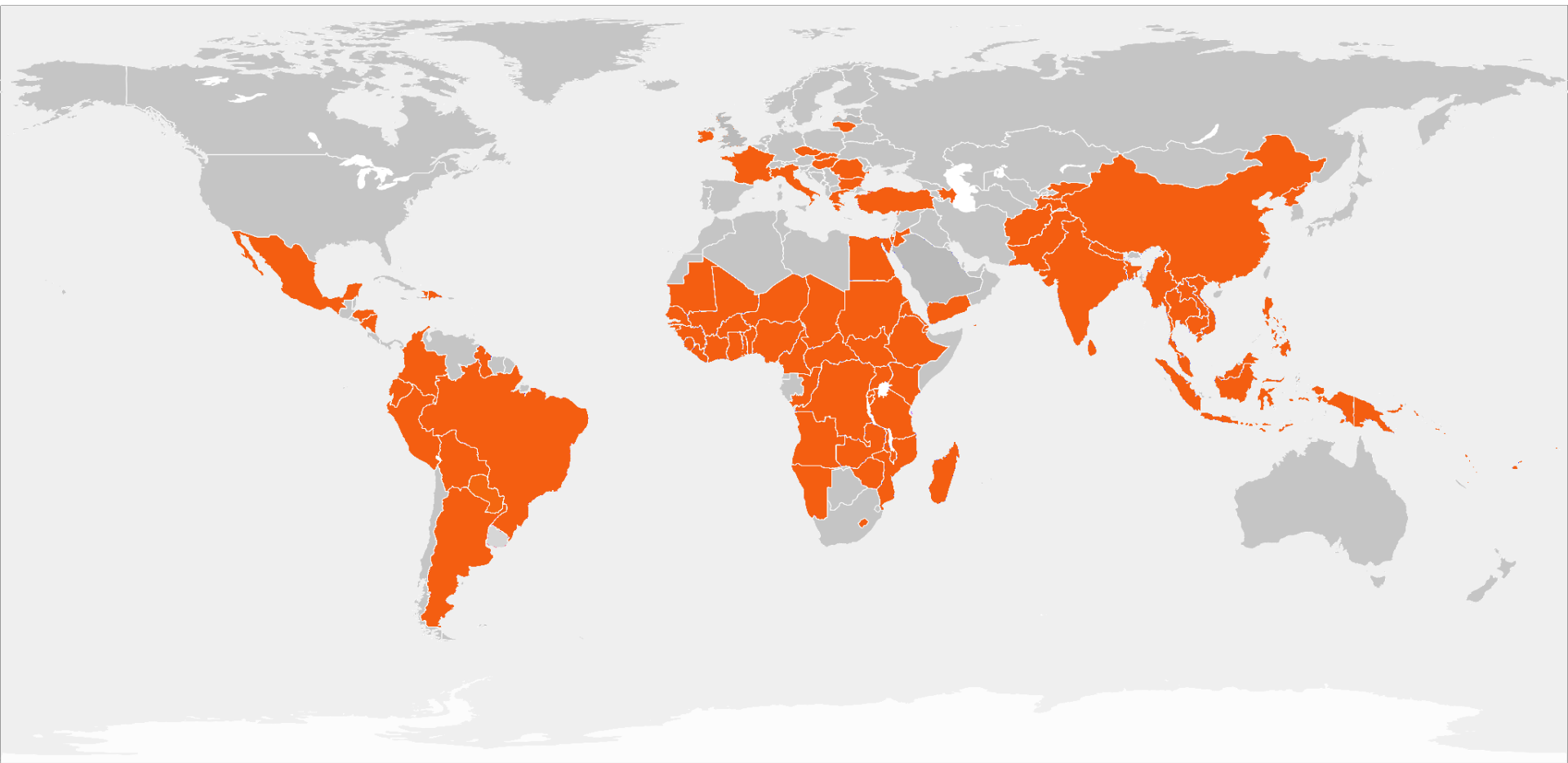
GSK Humanitarian Response and Global Health

GSK Global Health Programmes

Geographic reach



GSK's global health programmes cover 84 countries reaching over 500 million people through NTDs, frontline health worker training, and community partnerships. In addition, our humanitarian response and product donations reach 86 countries.



Global Health Programmes Strategy



GHP Mission

*Improve people's health,
inspire staff and enhance GSK's reputation*

Overall
Objectives

**Combat
Neglected
Tropical Diseases**

**Reduce child
mortality**

**Strengthen
Healthcare
Capacity**

**Increase Access
to Medicines**

Programmes

**Uniting to
Combat NTDs**

**Save the
Children
Partnership**

**Frontline Health
Worker
Programme**

**Humanitarian
Response**

**Lymphatic
Filariasis
Elimination**

**Africa/DC
Academia
Partnership**

**Europe/EMAP
Community
Programmes**

**Barclays
Partnership
Zambia**

**Global Deworming
Programme**

**Vodafone
Partnership
Mozambique**

**Comic Relief
Malaria
Partnership**

**Marie Stopes
Cervical Cancer**

Goals
and
Metrics



Individual programme goals (save 1m children's lives, eliminate LF etc)

Metrics to track progress and impact

GSK & Save the Children



A long term strategic partnership to help save the lives of one million children

- Develop an innovative **partnership** model to demonstrate best practice
- Widen **immunisation** coverage for the hardest to reach communities
- Address **nutrition** needs of children to alleviate malnutrition
- Bring paediatric **medicines** to children who need them
- Increase investment in training, reach and scope of **health workers**
- Deliver **programmes** on the ground where the rate of childhood mortality is highest (DRC & Kenya)
- Recognize and support innovative health solutions from the developing world through the Healthcare Innovation **Award**
- Partner with **academia** in developing country to support the development of skills and capabilities in science, engineering, and public health
- Provide **emergency response** support quickly and effectively
- Aim to raise £1 million per year through GSK employee **fundraising**

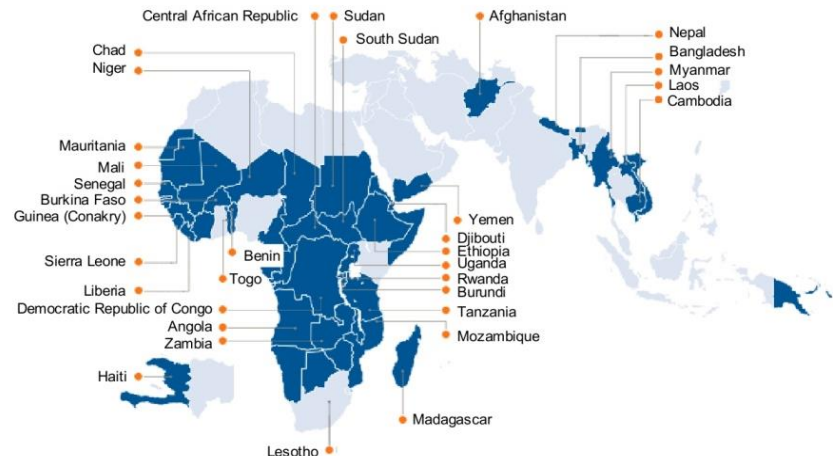


Frontline health workers

Building health infrastructure



- Investing in frontline health workers is a high-impact, cost-effective means of improving access to healthcare
- 20% Reinvestment Flagship programme - putting back the profits made in Least Developed Countries to improve the quality and capacity of healthcare workers
- Delivered through NGO partners in collaboration with Ministries of Health
 - **Save the Children** in West and Central Africa, Haiti and Yemen
 - **AMREF** in East and Southern Africa
 - **CARE International** Afghanistan, Bangladesh, Cambodia, Laos, Myanmar and Nepal
 - **Earth Institute** in Ghana



Humanitarian Partnerships



Our approach

- We work with partners and humanitarian organisations to prepare for and respond to emergency situations.
- Contribute by donating cash, products and expertise.
- Invest in long-term rebuilding to restore healthcare in the aftermath of a disaster.
- Integrated into the Save the Children global partnership to mobilise the resources and expertise of both organizations and improve our response to humanitarian situations.



Humanitarian Partnerships

Medicine Donations



- GSK medicines used in a range of settings:
 - Humanitarian relief in times of natural disaster or conflict
 - Community healthcare in impoverished, remote communities
 - Medical Missions
 - Product offered from GSK inventory and medicines held in partners' warehouses for immediate release
 - Expertise in emergency response, medicine distribution and community healthcare

- Annual allocation of \$15m WAC (Wholesale Acquisition Cost)



Case Studies

Refugee Crisis - Approach



- GSK has been working with partners, including Save the Children, Red Cross and AmeriCares, since 2012 to provide cash and product donations to support displaced children and families in the affected countries. We decided to take a strategic, longer term approach to address the needs of refugee communities.
- To date we have contributed £2.1m against the following strategic priorities:
 - Work across three country phases: 'countries of origin', 'countries of transition' and 'countries of destination'.
 - Healthcare provision in refugee communities, including emergency, mobile units and primary health
 - Child protection, especially for unaccompanied children who are the most vulnerable
 - Strengthen capacity for response at the country level to prioritise and implement programmes with key partners
 - Cash and Product Donations



- Scaling up our work with Save the Children, to support a wide range of healthcare interventions, including 'child friendly' centres in Italy, Croatia and Serbia, and a vaccination campaign in Northern Syria. In the early stages of the crisis, we helped to establish a reception centre for refugees arriving in Greece.
- In Jordan GSK is partnering with the Red Cross to address health needs of refugees and host communities, reaching 15,000 people in the Northern Region. Here, the majority of refugees live in housing alongside host communities, not in camps, and this approach promotes resilience and community cohesion.
- Forging a new partnership with UNHCR, providing funding for people in transit and exploring how we can strengthen healthcare provision in camp settings
- GSK Local Operating Companies have been leading efforts to raise funds and resources for refugee communities in Austria, Greece, Germany and Italy.
- Donations of essential medicines, valued at £1.2m, have been distributed to health centres in Syria, Jordan and Lebanon via AmeriCares and Direct Relief International.

Case Studies

Ebola Outbreak



- GSK - one of the first organisations to respond at the onset:
 - funding for Personal Protective Equipment (PPE) for health workers in hospitals and health centres across the affected areas.
 - Humanitarian partners released GSK medicines from their warehouses.
- Implemented a scaled-up approach to our existing frontline healthworker programme with Save the Children to provide continuity in healthcare delivery with mass education/community sensitisation campaigns.
- We progressed the clinical development our Ebola vaccine candidate at an unprecedented rate, reduced from ten years to ten months.
- Continued investment in frontline health workers to deliver essential healthcare services



Case Studies

Conflict Situations - Yemen



- Made significant adaptations to an existing programme to respond to healthcare needs for people affected by the conflict
 - Focused on five areas to increase access to lifesaving healthcare equipment and supplies in 19 targeted health facilities.
 - These interventions helped the Yemeni health system to continue functioning and provide healthcare for the affected communities.
- GSK experts from our local company in Yemen worked with Save the Children to adapt the supply chain, keeping it open for essential medicines, collaborating with other Pharmaceutical Suppliers.





Thank you!