

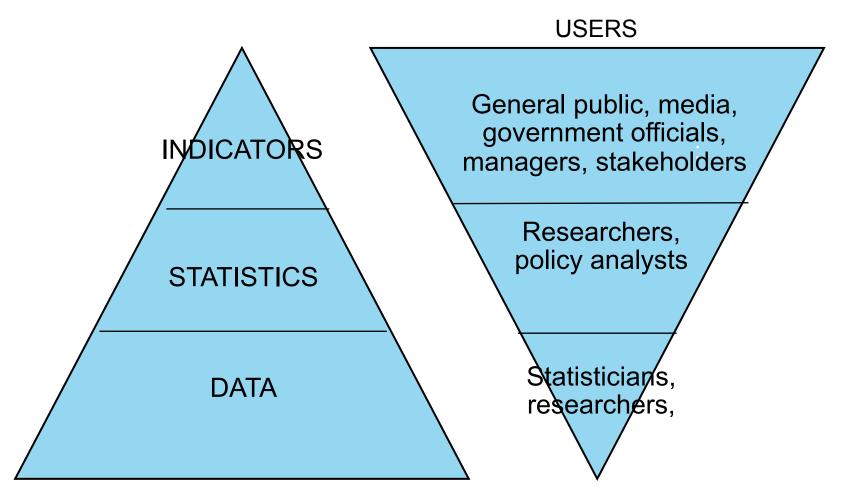
UNISDR technical briefing on indicators (8 September 2015, Geneva)

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### Data – statistics - indicators



 A statistical indicator is a summary measure related to a key issue or phenomenon and derived from a series of observed facts





## Types of indicators

- Different kinds of indicators
  - Descriptive (describe situation or trend) / performance (progress towards a target)
  - Economic cycle: leading, coincident, lagging
  - Environment protection: driving force, pressure, state, impact, response
  - Project framework: input, output, outcome, impact
  - Policy-derived frameworks: headline, operational, explanatory, contextual
  - Direct, proxy
  - Objective, subjective
  - Quantitative, qualitative
- Describing complex phenomena
  - Set of indicators
    - · Dashboard, scoreboard
  - Composite indicator
    - Advantages: facilitate communication often attractive to media
    - Disadvantages: construction difficult (weights of components arbitrary), may be misleading and over-simplistic





## **Quality criteria**

- Quality refers to institutional environment, statistical production processes and output
  - Fundamental Principles of Official Statistics, mandate to produce data, commitment to quality
  - Sound methodology, appropriate procedures, non-excessive burden on respondents, cost-effectiveness
  - Relevance, accuracy, reliability, timeliness, coherence, comparability, accessibility, clarity

#### Quality criteria for an indicator set

- Relevant and useful for users
- Methodologically sound
- Measurable in cost-effective and practical manner, data collection mechanism within reasonable cost, updated at regular intervals
- Indicators consistent and complementary, limited in number





## **Development of SDG indicators**

- United Nations Statistical Commission (UNSC) to develop a proposal for indicators for SDGs and targets
- UNSC established Interagency and Expert Group on SDG Indicators (IAEG-SDG)
  - Develop an indicator framework and a list of indicators for the monitoring of SDGs at the global level,
  - Provide support for the implementation of the indicator framework until 2030, review capacity building, report on progress towards SDGs and targets
  - Country led process, 28 countries are members, all other countries and international organizations are observers
  - For UNECE region: CES Recommendations for measuring sustainable development (2013) a good basis
- UN Summit 25-27 September 2015 to adopt the outcome document - final wording of goals and targets
  - Indicator list to be ready by end-Nov. 2015, to be approved in March 2016





## Challenges in developing SDG indicators

#### Scale

- MDGs: 8 goals, 21 targets, 60 indicators, for developing countries
- SDGs: 17 goals, 169 targets, ~170 indicators (?), for all countries

#### Complexity

- indicators must directly respond to the targets, not undermine or re-interpret the targets, not introduce new issues; cover all targets and give equal weight to all targets;
- targets often multidimensional, the number of global indicators should be limited, too many indicators – difficult to comprehend and communicate

#### No overarching view

- Overlapping, linked, trade-offs
- Reporting burden and level of disaggregation
  - providing data on these challenging even for developed countries
  - data collection and reporting mechanisms still to be worked out

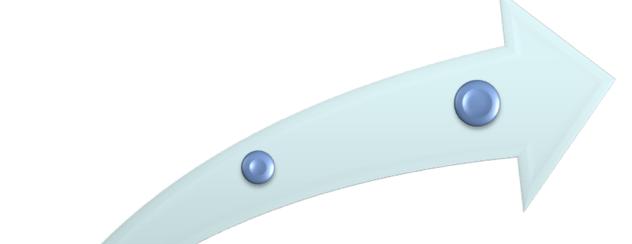
#### New areas of statistics

- Peace, security, governance, human rights
- Global- regional national level





# The challenges for statistical producers



New competitors & changing expectations

Rapid changes in the environment

Reducing budget

Increasing cost & difficulty of acquiring data

New data sources

Competition for skilled resources





## Criteria for selecting SDG indicators

- Relevance
  - Linked to the target, policy relevant, applicable to all countries
- Methodological soundness
  - Existing internationally agreed definitions, classifications and methodologies
  - Coherent and complementary
- Measurable
  - Measured in cost-effective and practical way, sustainable, managed by a responsible agency, possibility to disaggregate
- Easy to communicate and access
  - Interpretability
- Limited in number, focused no outcomes





### Links to more information

 Conference of European Statisticians Recommendations on Measuring Sustainable Development (2013)

http://www.unece.org/index.php?id=34522

• Towards a harmonized methodology for statistical indicators (2014)

http://ec.europa.eu/eurostat/web/products-manuals-and-guidelines/-/KS-GQ-14-011

Getting messages across using indicators (2014)

http://ec.europa.eu/eurostat/en/web/products-manuals-and-guidelines/-/KS-GQ-12-001





## Thank you!



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