R!SE Manila Launch 26 February 2015





R!SE – promoting disaster risk sensitive Investments to increase society's resilience R!SE Manila Launch – 26 February 2015

R!SE Updated Agenda: 20 Feb 2015 Auditorium C&D, ADB Headquarters, Manila

	Session and Themes	Participants
8:00am – 8.30am	Arrival and registration	
8.30am – 8.45am	Welcome to Manila R!SE Launch	Ma. Carmela Locsin
		Director General, Regional and Sustainable Development
		Department, ADB
		Alex Cabrera
		Chairman & Senior Partner, PwC Philippines
8.45am – 9.00am	Keynote address	Andrew Maskrey
	Global Assessment Report on Disaster Risk	Head UNISDR Risk Knowledge
	Management – 2015	Ticad officer (Tick Michael)
9.00am – 9.15am	RISE: setting the scene and agenda overview	Nick Shufro
		Director, PwC US Sustainable Business Solutions R!SE Lead
		the Americas
9.15am – 10.00am	Session 1: Around the R!SE Wheel Overview of	Rose Javier
	activity streams	Managing Partner, PwC
	•	Activity Streams - AS1 Disaster Risk
		Management (DRM) Strategies, AS3 DRM Industry Standards
		Dr. Thomas SK. Tang
		Director, Corporate Sustainability & Initiatives, Asia
		AECOM, AS6 Resilient Cities
		Richard Sanders
	Moderator: Nick Shufro	Executive Director and Senior Catastrophe Risk Analyst, Willi
	Note: Moderator will cover AS2 Risk Metrics, AS4	AS7 Insuring Resilience
	Higher Education and DRM and AS5 Responsible	Pham Thi Thanh Hang(TBC)
	Investing	Asia Pacific, Regional Program Manager
	•	AS8 DRM in the United Nations
Networking Break [45 ı	minutes] – 10:00 am – 10:45 am	
10.45am — 11.55am	Session 2: Innovative Public Private Sector DRM	Jeffrey C. Hensel
	Initiatives	PPP Program Manager, Center for Excellence
		Emiliano A Number III
	 What is the Private Sector doing to strengthen 	Enrique A. Nunez, Jr. Country Executive Director, Conservation International
	climate resilience in its own operations?	Foundation
	 How can R!SE support scale up? 	
		Rafael Maglalang
		SM Prime Holdings, Inc.
	Moderator: Alex Cabrera	Viimika Nada
		Yumiko Noda Private sector, Japan Representative
		i invate sector, Japan Nepresentative
		Emelita Aguinaldo
		Environmental Systems and Technologies, Inc.
11.55am – 12.00pm	PM Session 3 - mechanics	Nick Shufro
	inutes] 12:00 pm – 1:30 pm	
1.30pm – 2.15pm	Session 3 – Breakout groups	Group 1: Corporate DRM Strategies
	Each breakout groups will explore three specific	How can companies – small, medium and large- make their
	questions focusing on how to leverage R!SE across the Region to enhance disaster-sensitive	investments disaster resilient? How can companies extend their corporate social



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investments and to increase society's resilience. Each breakout group will be facilitated by an Activity Stream lead and/or specialist.

support ex ante disaster risk reduction?

 How can companies share leading disaster resilience practices within the private sector and with the public sector?
 Facilitators: Ai Lin Ong, PwC KL and Anthony J Kingsley, UK

Group 2: Education and DRM

- How is disaster risk management covered in existing business risk management studies?
- How does the curriculum reflect the realities on practice?
- What steps/resources are required to strengthen operations through universities?

Facilitator: Tristan Hockley, PwC SG

Group 3: Cities Resilience

- How can the private sector support local government in strengthening disaster resilience?
- What measures can national and local government take to strengthen the enabling environment for to and incentivize private sector investments in resilience?
- How can cities most effectively exchange knowledge and information on building resilience?

Facilitators : Dr. Thomas SK Tang, AECOM and Nick Shufro, PwC US

Group 4: Resilience Finance and Insurance

- What are the key challenges to embedding disaster risk sensitivity into infrastructure investments and financing resilient behavior?
- How can financial and insurance markets and products be used to incentivize private and private investments in resilience?
- How can an increased catastrophe insurance penetration be achieved?

Facilitators: Richard Sanders, Willis

Each breakout group will report on observations,

recommendations and suggested next steps.

Networking Break [30 minutes] 3:00 pm - 3:30 pm

2.15pm - 3.00pm

3.30pm – 4.45pm Moderated Panel Discussion

Report Back and Next Steps

Moderator: Andrew Maskrey, Head of Risk Knowledge UNISDR

Felicity Lee, First Secretary(TBC)

Australian Embassy

Butch Meily

President, Philippine Disaster Recovery Foundation

Ai Lin Ong

Sr. Executive Director, PwC Kuala Lumpur

Dr. Thomas SK Tang,

Director, Corporate Sustainability & Initiatives, Asia AECOM

Jeremy Gustafson

Director of the Office of Environment, Energy, and Climate Change, USAID

Andrew Maskrey

Head of Risk Knowledge UNISDR

4.45pm – 5.00pm Closing remarks

Cocktail Reception [120 minutes] 5:00 pm - 7:00 pm