

## SM PRIME PARTICIPATES AT METRO MANILA WIDE QUAKE DRILL

As a partner of the United Nations Office for Disaster Risk Reduction (UNISDR), SM Prime is steadfast towards its commitment to minimizing the risks of disasters among its stakeholders in the Philippines.

On July 30, 2015, 52 SM Supermalls within Metropolitan Manila participated at **Metro Wide Quake Drill** together with other multi-sector cooperation from schools, business, government agencies, and religious organizations.

The Earthquake drill will increase the metro's chances of better recovery and implementation of contingencies in the event of earthquakes. The Metro Wide Quake Drill was initiated by the Metro Manila Development Agency (MMDA) along with the National Disaster Risk Reduction and Management Council (NDRRMC) with the support of various private sector organizations such as SM Prime Holdings, Inc.

Earlier, the Philippine Institute of Volcanology and Seismology reported that the 100-kilometer long West Valley Fault system, which passes through various cities and provinces, including the Metropolitan Manila, could trigger a 7.2-magnitude quake which happens every 400 years.

The one-hour "shake drill" or the metro-wide earthquake simulation was set for one hour on July 30, 2015, at 10:30 including all SM branches within Metro Manila.

Mr. Hans T. Sy, member of the UNISDR-Private Sector Advisory Group (UNISDR-PSAG), was in full support of the initiative, stating: " The safety of the communities, employees, customers, and the facility structure remain top priority in all SM Prime developments. As I tell my design teams ever so frequently ensuring safety is the only way I can sleep well. "

PHOTOS



Employees, tenants, and customers join the Metro Wide Quake Drill



Participants at the Mall of Asia Complex covering their heads as part of the Earthquake drill



Customers participating in the one-hour drill in all SM Supermalls in Metro Manila