

nidm

Towards a disaster free India.....

DISASTERS!

Can shatter your dreams & destroy your community

ARE YOU PREPARED ???

Visit NIDM Stall at India International Trade Fair, Pragati Maidan, 14-27, November 2013

Quiz
Competition

Nukkad
Natak

Materials for Display & Distribution

- NIDM Publications
- NIDM Leaflet
- आपदा से बचाव
- Online Courses Leaflet
- IDRN Leaflet
- Earthquake Preparedness Guide
- Activity book on Disaster Management for school students
- Science Festival : Disaster Management
- Safeguard Environment for Disaster Risk Reduction : Poem & Slogan Book
- Do's and Don'ts for Common Disasters
- Bookmarks Do's & Don'ts of Disasters
- Earthquake Snakes & Ladders Game (Ludo)
- Table Calendar 2014



Inauguration pictures of the Stall at IITF 2013

NIDM Participation in IITF-2013

The 33rd India International Trade Fair 2013 is being organized by India Trade Promotion Organisation (ITPO). Cited to be the largest trade fairs, the event has become an iconic national trade related phenomenon for those related to the sourcing, supply, business interactions, technology transfer opportunities, test marketing and market access industry. This year the theme of this trade fair is 'Inclusive growth to achieve equitable development'. The fair will be visited by thousand of people, including large number of school children.

NIDM in collaboration with NDMA and NDRF is participating in the India International Trade fair with an objective to create awareness about Disaster Management in general public. The stall of NIDM is inaugurated by Hon'ble Vice Shri M. Shashidhar Reddy, Vice Chairperson of NDMA in presence of all the Hon'ble members of NDMA, Secretary/Joint Secretaries/Director's of NDMA, Executive Director of NIDM and other staffs of NDMA, NDRF and NIDM on 14.11.2013. The Disaster Management calendar of NIDM showing twelve disasters month wise and its Do's and Don'ts is also released on 14.10.2013. During this trade fair period NIDM will showcase disaster management scenarios through demonstration of physical models with particular reference to earthquake and buildings, live videos and display materials. Wide range of IEC materials developed by NIDM, especially for generating awareness and enhancing knowledge of the students about disaster management and will be distributed amongst the visitors. The main IEC material developed include leaflets for school safety planning, fire prevention, Do's and Don'ts for common disasters, Earthquake Awareness Ludo Game Kit, Wall and Desk Calendars showing safety tips etc. Documentaries on Uttarakhand- Disaster June 2013 and Cyclone Phailin, October 2013 will also screened during the Trade Fair.

From 18th Nov 2013 onwards a quiz competition on Disaster Management will be organised and prizes will be distributed to the 50 winners each day. A street play on disaster management will be performed from 19th to 26th November in front of the stall with an objective to create awareness among the visitors of the fair. In addition to awareness material there are different modules, books etc. published by NIDM for display.

The list of the IEC material and books being displayed are annexed-



Shri M. Shashidhar Reddy- VC –NDMA inaugurated the Disaster Management stall (NDMA-NIDM-NDRF) at Phoolwari Convention Centre on 14.10.2013.



Executive Director- NIDM & Joint Secretary- NDMA during inauguration of IITF-Disaster Management stall at Phoolwari Convention centre on 14.11.2013



Executive Director- NIDM shows various IEC materials and publications of NIDM to VC NDMA.



Prof.Chandan Ghosh of NIDM explained about Earthquake shake table model to VC – NDMA.



NDMA-VC, Hon'ble Members of NDMA, Joint Secretaries./Director of NDMA and Executive Director of NIDM during group photo



NIDM annual calendar of 2014 was Inaugurated by Shri M. Shashidhar Reddy, Hon'ble Vice Chairperson- NDMA .

Annexure-A











List of Publications for Display




SNo.	Image	Title	Year	Author(s)/Editor(s)
1		Database and Statistics for Disaster Risk Management : Training Module	2013	Sreeja S. Nair, Anil K. Gupta & Klaus Röder
2.		Geoinformatics Applications in Chemical Risk Management : Training Module	2013	Anandita Sengupta, Debanjan Bandyopadhyay, Nilanjan Paul, Sreeja S. Nair & Anil K. Gupta
3		Critical Infrastructures and Disaster Risk Reduction : Training Module	2013	Claudia Bach, Anil K. Gupta, Sreeja S. Nair & Jörn Birkmann
4		Proceedings of National workshop on "Uttarakhand Disaster 2013: Lessons Learnt", August 19, 2013, NIDM, New Delhi	2013	NIDM
5		Training Module for Master Trainers on School Safety [Draft]	2013	Ritu Raj
6		Training Module on Urban Risk Mitigation	2013	Chandrani Bandyopadhyay
7		Training Programme on "Comprehensive Disaster Risk Management" for the officials of African countries, 07-18 January 2013 : Course Report	2013	NIDM
8		Bihar Floods : 2007 (A Field Report)	2013	Santosh Kumar, Arun Sahdeo & Sushma Guleria
9		Proceedings of the First Session of the National Platform for Disaster Risk Reduction, 13-14 May 2013, New Delhi	2013	NIDM
10		Activity book on Disaster Management for school students	2013	Surya Parkash, Irfana Begum & Rita

11		Forest Fire Disaster Management	2013	Satendra & Ashutosh D. Kaushik
12		Flood Disaster Risk Management - Hydrological Forecasts - Requirements and Best Practices : Training Module	2013	A. Vogelbacher
13		Flood Disaster Risk Management - Gorakhpur Case Study : Training Module	2013	Anil K. Gupta, Sreeja S. Nair, Shiraz A. Wajih & Sunanda Dey
14		Village Disaster Management Plan : Training Module	2013	Ajinder Walia & Sushma Guleria
15		Safeguard Environment for Disaster Risk Reduction : Poem & Slogan Book	2012	NIDM
16		Comprehensive Landslides Risk Management: Training Module	2012	Surya Parkash
17		Environmental Legislation for Disaster Risk Management: Training Module (Indian)	2013	Anil K. Gupta, Sreeja S. Nair & Swati Singh
18		Science Festival : Disaster Management	2012	Irfana Begum, Surya Parkash & Rita
19		Geoinformatics Applications in Disaster Management: Training Module	2012	Sreeja S. Nair
20		India Disaster Report 2011	2012	K. J. Anandha Kumar, Ajinder Walia & Shekher Chaturvedi
21		Flood Risk Mitigation and Management: A Training of Trainers (ToT) Module	2012	A. D. Kaushik
22		Environmental Extremes : Disaster Risk Management	2012	Anil K. Gupta & Sreeja S. Nair

23		Chemical (Industrial) Disaster Management : Training Module	2012	Anil K. Gupta & Sreeja S. Nair
24		Ecosystem Approach to Disaster Risk Reduction	2012	Anil K. Gupta & Sreeja S. Nair
25		Adaptation to Climate Change with a Focus on Rural Areas and India	2012	Anil K. Gupta
26		Disaster Management for NDRF Commanders : Training Module	-	Arun Sahdeo
27		District Disaster Management Plan : Training Module	-	Santosh Kumar & Shekher Chaturvedi
28		Directory of Institutions and Resource Persons in Disaster Management	2012	A. D. Kaushik & Megha Kohli
29		Disaster management in India	2011	MHA
30		Proceedings of National Workshop on Earthquake Risk Mitigation Strategy in North East (24-25 February 2011, Assam)	2011	NIDM

IEC Material Developed by NIDM for distribution

SNo.	Image	IEC Material	Description
1.		NIDM Leaflet	A three sided pamphlet, covering detailed information about NIDM, its management structure, vision, mission, functions and various other activities of NIDM.
2.		आपदा से बचाव	A double sided pamphlet in Hindi language, covering various do's & don'ts of disasters like Fire, Earthquake & Flood.
3		स्कूल अग्नि सुरक्षा जानकारी	A three sided pamphlet, showing detailed information various do's & don'ts of Fire in School along with images.
4		Online Courses Leaflet	A three sided pamphlet, showing details about various online courses offered by NIDM in partnership with the World Bank Institute, Washington DC.
5		IDRN Leaflet	A double sided pamphlet, showing detailed information about India Disaster Resource Network (IDRN), its need and objectives, structure & usage etc.
6		Earthquake Preparedness Guide	A bilingual Earthquake preparedness guide, showing detailed information about Earthquake, different structural systems, effects of earthquake, do's & don'ts regarding before, during & after earthquake etc.
7		Activity book on Disaster Management for school students	This document highlights salient features like vulnerability maps of various natural disasters and practical work activities for students with an objective to create awareness among students about disaster management.
8		Science Festival : Disaster Management	This document highlights salient features like vulnerability maps of various natural disasters and practical work activities for students with an objective to create awareness among students about disaster management.
9		Safeguard Environment for Disaster Risk Reduction : Poem & Slogan Book	This document highlights the outcome of awareness drive through slogan and poem in Hindi and English for students on environment safety for reducing disaster risk & vulnerability across the country.
10		Do's and Dont's for Common Disasters	The 16 pages booklet, contains the safety tips for various disasters along with information regarding Disaster Management in India.

11		Bookmarks Do's & Don't's of Disasters	The bookmarks (in Hindi language) developed for school children, shows the pictorial Do's & Don't's of various natural and man made disasters and discuss how you can save yourself and school children from disasters.
12		Earthquake Snakes & Ladders Game (Ludo)	This is a multiplayer innovative game to inform children about various do's & don'ts of Earthquake through an interesting Snakes & Ladders Game (Ludo).
13		Table Calendar 2014	A desk calendar discusses about NIDM and its vision & mission. It also highlights various common disasters (season wise) and Do's & Don'ts to safeguard lives, property and environment.