



Public Awareness as a Cornerstone for DRR

Conference

Officials, international organizations, information
responsible and journalists for resilient planet
Earth

3-4.12.2013, Yerevan, ARMENIA



Towards 25th anniversary of Spitak earthquake, the “Emergency Channel” Information Center under the auspices of Ministry of Emergency Situations, on the frame of DRR National Platform plans to organize a 2-day Conference on “Public Awareness as a Cornerstone for Disaster Risk Reduction”, to be held on December 3-4, in Yerevan.



The Conference aims
**to bring together the world best practices
and established values in the field of
emergency communications and to discuss
further developments.**

The Conference will be open for involved
international organizations, experts from various
countries, state officials, information
responsibles, famous journalists with relevant
experience, world biggest information agencies.



Topics to be discussed:

Lessons learnt from disasters – Spitak earthquake, Kobe earthquake and Fukushima disaster, earthquakes in Haiti and Chile, Turkey, Iran, China...

Emergency and crisis information management guidelines of inter-governmental and international organizations;

Public awareness new creative solutions and tools: DRR public awareness and social networks and new information technologies;

World-known journalist's memories, impressions and suggestions;

Safety culture and kids: kids as main target group;

World huge information agencies and emergencies: experience, journalistic code of ethics and recommendations.



Expected results

Reports and materials presented during the conference, as well as photo and video materials (with authors' permission) will be published in one package;

Emergency web portal will be created; emergency information management and public awareness best programs and initiatives (starting from state plans and guidelines up to video-audio-electronic materials) will be collected there.

"Emergency" network of journalists and specialists will be created. The network will be used for forums, discussions for further developments, exchange of opinions and ideas, experience and expertise.



Looking forward to see representative of your country participating this Conference /public awareness responsible, crisis communication state official and representative of country's biggest information agency/.

We will be very glad to hear your feedback by November 1 for planning the final agenda of the Conference with your participation.

For additional information

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