

Making Cities Resilient

My City is Getting Ready

www.unisdr.org/campaign



**Sign up
today** to make
your **city** resilient
to disasters

2010-2015 World Disaster Reduction Campaign

Global Campaign Overview

Jennifer Guralnick, UNISDR Americas

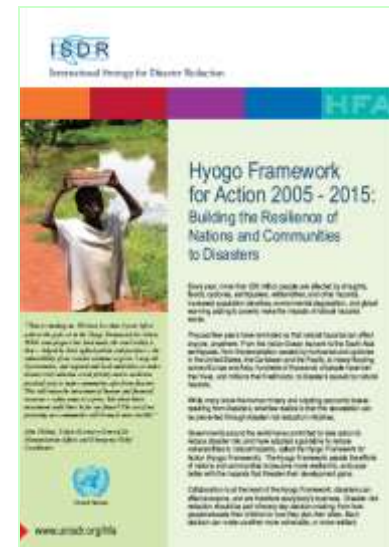
National Campaign Launch Jamaica

Hotel Four Seasons, Kingston Jamaica, 7 & 8 May 2013

Hyogo Framework for Action: 5 priorities

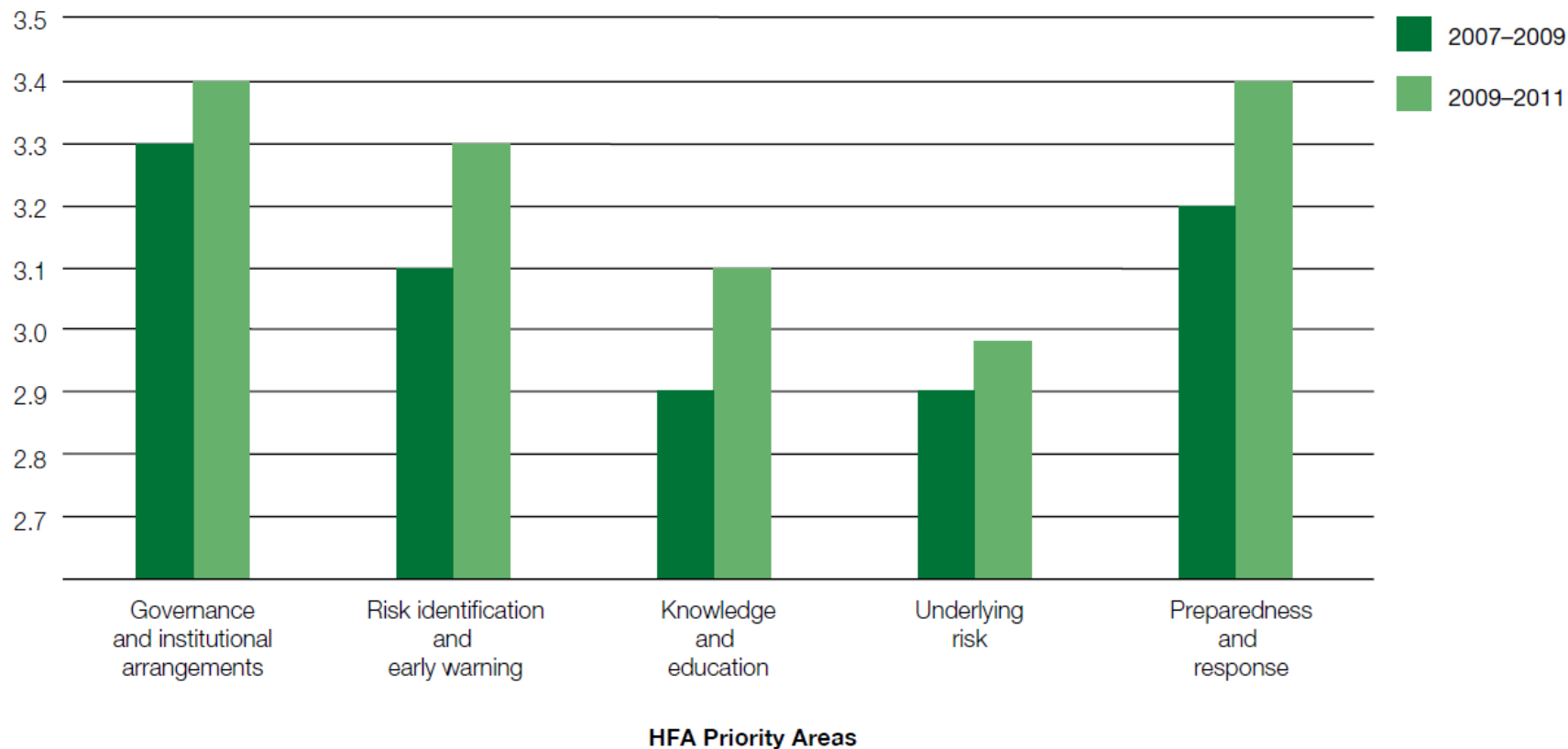
Local adaptation

1. **Make DRR a priority:** Ensure that reducing disaster risk is a national and local priority with a strong institutional basis for implementation
2. **Know the risks and take action:** Identify, assess and monitor disaster risk -urban risk assessments- and ensure early warning
3. **Build understanding and awareness:** Use knowledge, innovation and education to build a culture of safety and resilience at all levels - PARTICIPATION
4. **Reduce risk:** Reduce underlying risk factors - PLAN AND ENFORCE
5. **Be prepared and ready to act:** Strengthen disaster preparedness for effective response at all levels



Mixed progress towards achieving the HFA

Average score of progress



Reviewing progress at all levels

- Three separate but interlinked HFA review tools and methodologies for sub/regional, national and local levels
- Self-assessment through consultations with multiple stakeholders
- Led and owned by intergovernmental organisations, national and local governments respectively
- Reviewing own progress and achievements, gaps and challenges in Disaster Risk Reduction efforts

Reviewing progress in disaster risk reduction: the 2011-2013 process of monitoring HFA progress at local, national and regional levels

2012

2013





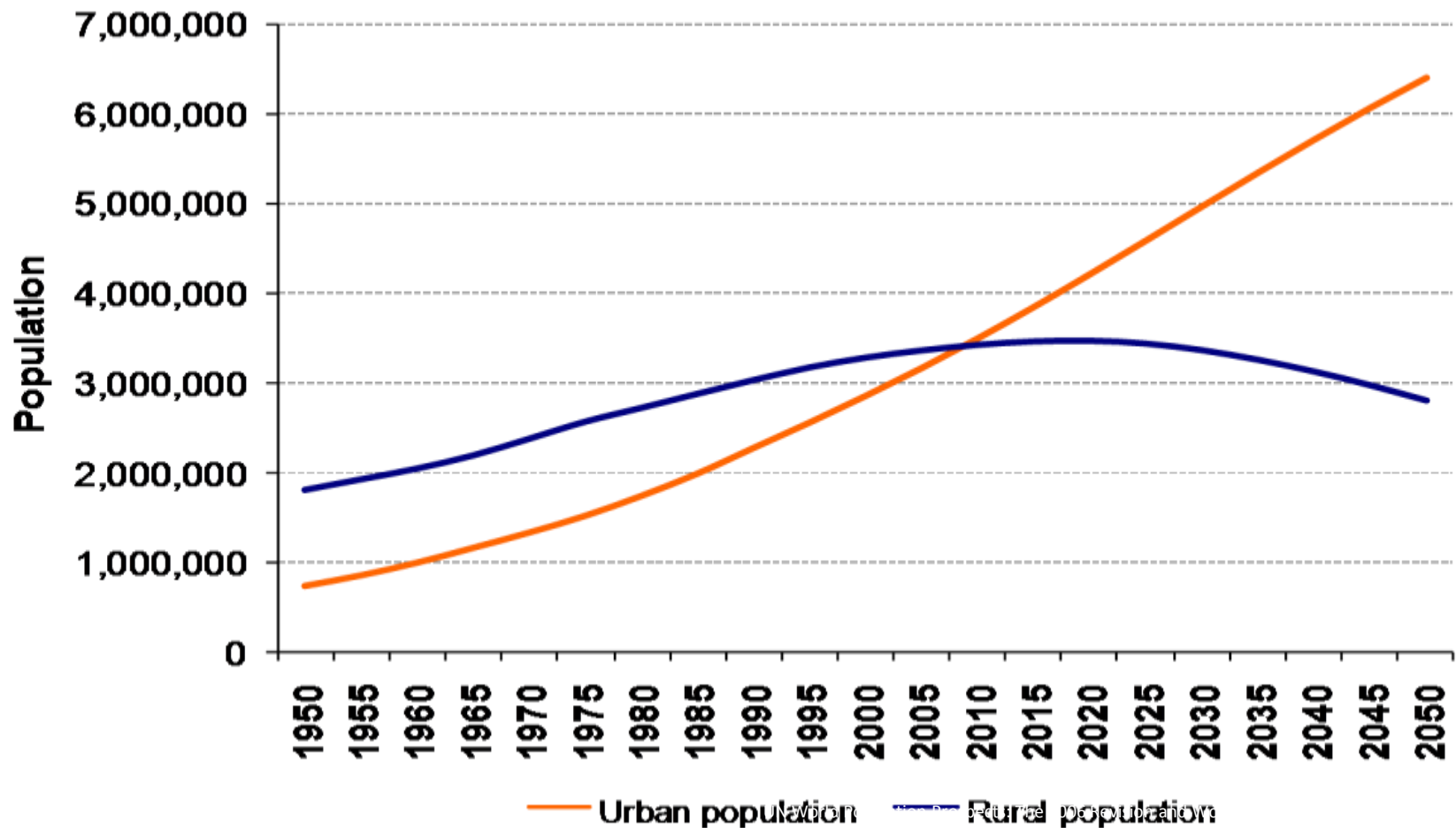
Quote from Governor Joey Salceda,
First Making Cities Resilient Champion,
from Albay, Philippines

“Disaster risk reduction is an investment.

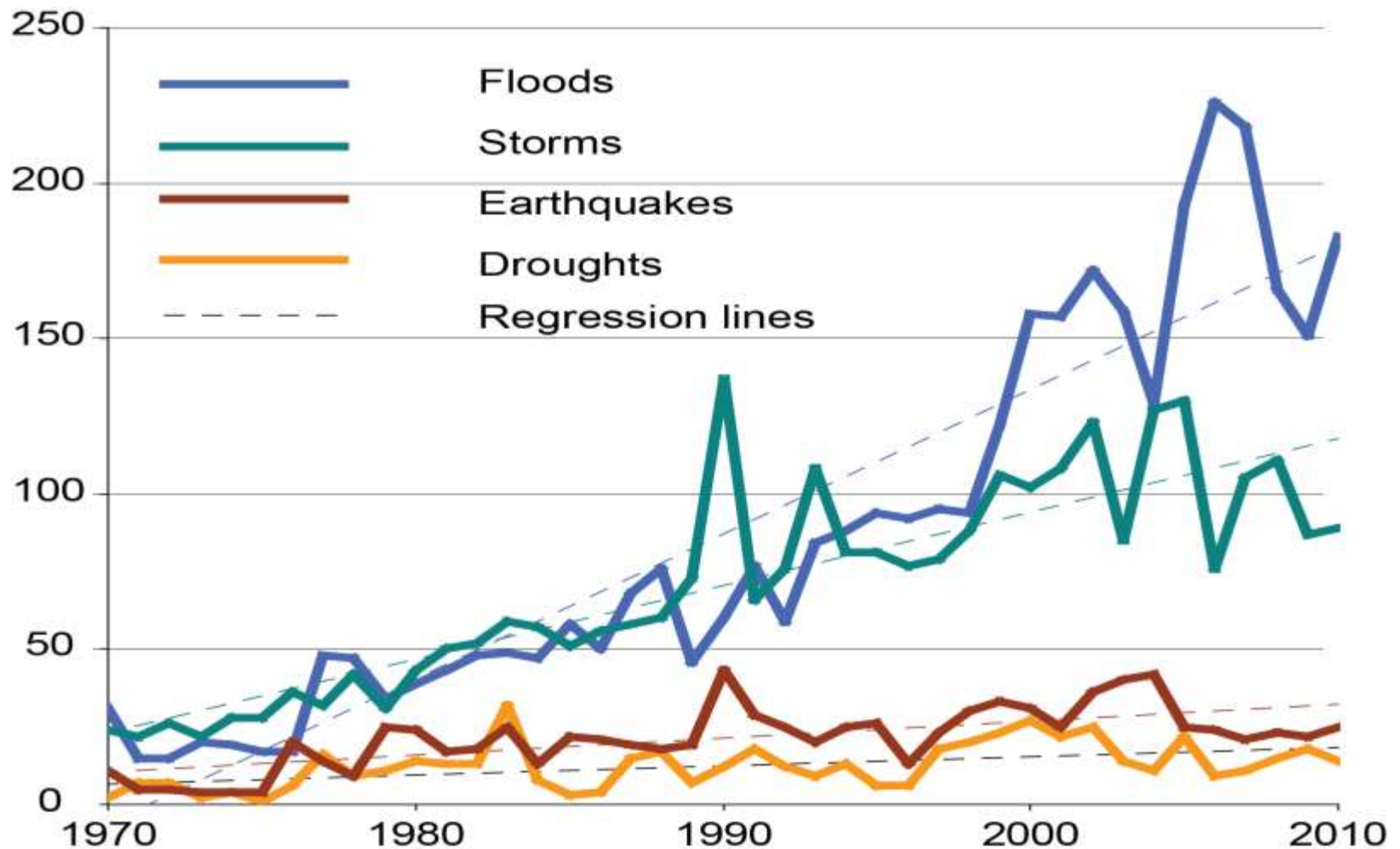
1. *If disasters don't occur, then DRR builds capability.
(no regrets)*
2. *If disasters occur, then zero casualty and less economic
damages.*
3. *It reduces risks, ergo, increases business returns and
economic welfare.*
4. *Key risk reduction investments are institutional, IT and
indigenous knowledge it is a feasible platform for local
governance”.*

Over 50% of world population
live in urban settlements

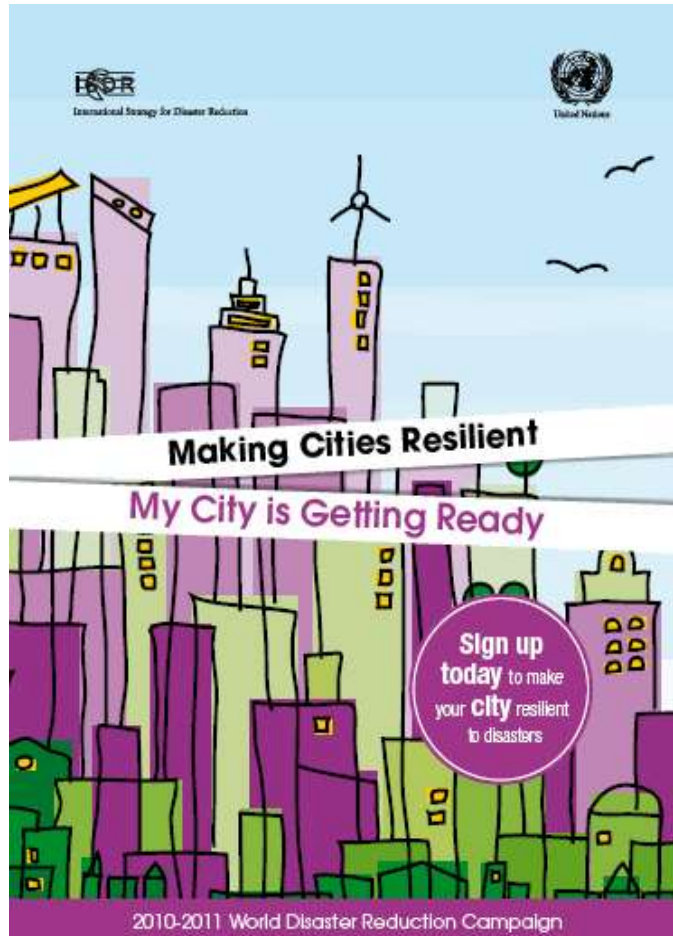
Prediction for 2030: 2 billion new urban habitants



Increase in economic loss and – increased vulnerability and exposure



Making Cities Resilient: My City is Getting Ready! 2010-2015



Objective

✓ Achieve resilient, sustainable urban communities through actions taken by local governments to reduce disaster risk



Know More



Invest Wisely



Build More Safely

Ten-Point Checklist - Essentials for Making Cities Resilient



1. Put in place **organization & coordination** to clarify everyone's roles & responsibilities.



2. **Assign a budget** & provide incentives for homeowners, low-income families, private sector to invest in risk reduction.



3. Update data on hazards & vulnerabilities, **prepare & share risk assessments**.



4. Invest in & maintain **critical infrastructure**, such as storm drainage.





5. Assess the **safety of all schools and health facilities** & upgrade these as necessary.



One Million Safe Schools and Hospitals Pledging Initiative

<http://www.safe-schools-hospitals.net>

The campaign urges individuals or organizations to make a commitment to do specific actions on any of the three components that could make schools and hospitals safer before a disaster:

- ✓ Public awareness,
- ✓ Emergency and disaster preparedness, and
- ✓ Disaster risk reduction



- ✓ To make people aware about safe schools and hospitals
- ✓ To be prepared in case of emergencies and disasters
- ✓ To contribute time, effort or resources to make schools and hospitals safer



6. Enforce **risk-compliant building regulations & land use planning** principles, identify safe land for low-income citizens.



7. Ensure **education programmes & training** on disaster risk reduction are in place in schools and local communities.



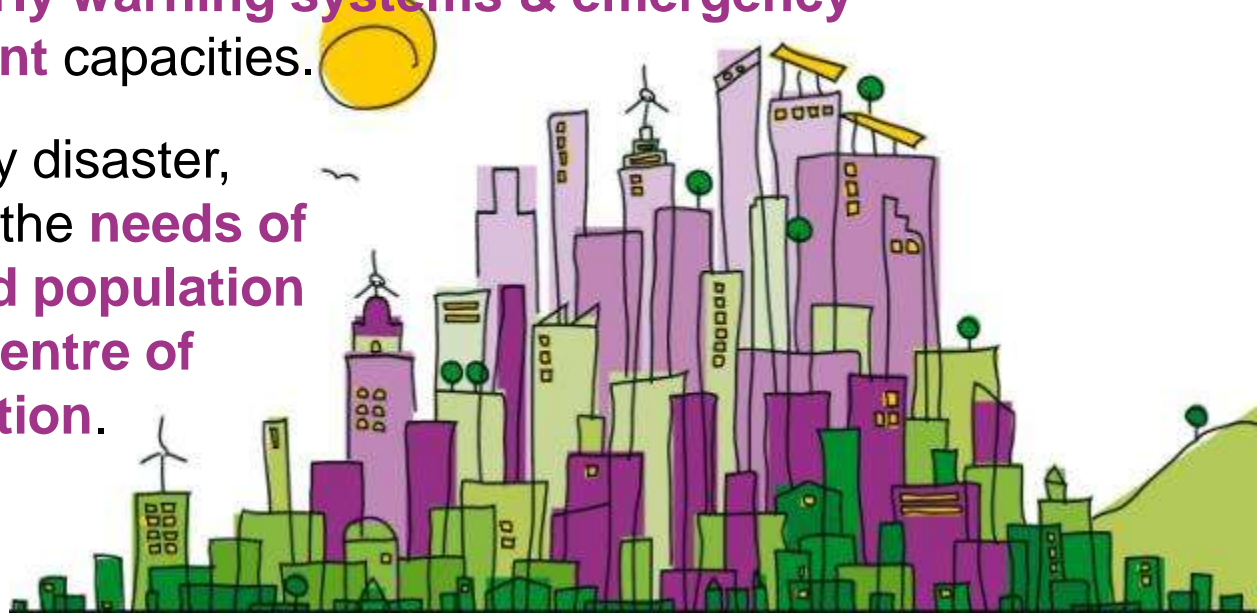
8. **Protect ecosystems & natural buffers** to mitigate hazards, adapt to climate change.



9. Install **early warning systems & emergency management** capacities.



10. After any disaster, ensure that the **needs of the affected population** are at the centre of reconstruction.



- **“Participating Cities”**: Working in the field of disaster risk reduction and committing to implement at least one of the 10 essentials.
- **“Champions”**: Mayors, other local leaders, or Public figures, promoting the campaign and engaging other local governments.
- **“Role Models”**: Local Governments that can demonstrate achievements in at least 5 of the 10 essentials; willingness to share their experience with other local governments.



At Global Level:
1420 local
governments from
80+ countries.

**Americas (Latin
America and
Caribbean): 220+** local
governments from
20+ countries

Caribbean: 11 local
governments from 5
countries

12 Frameworks of Collaboration with national associations and federations of local governments:

1. Latinoamerican Cities, Municipalities and Associations of Local Governments (FLACMA) - 16.132 local governments
2. Federation of Municipalities of the Istmo Centroamericano (FEMICA)
3. Mercociudades (South America)
4. Federation of Municipalities in Argentina (FAM)
5. Federation of Municipalities in Bolivia (FAM)
6. Federation of Municipalities in Colombia (FCM)
7. Chilean Association of Municipalities (AChM)
8. Costa Rican Association of Municipalities
9. Federation of Municipalities in the Dominican Republic (FEDOMU)
10. Panamanian Association of Municipalities (AMUIDA)

 **UIM**
El municipio es a la libertad
UNIÓN IBEROAMERICANA
DE MUNICIPALISTAS
lo que la escuela primaria es a la ciencia



Campaign Tools and mechanisms:

- ✓ Manual for local governments
- ✓ Auto-evaluation for local governments (LG-SAT)
- ✓ Thematic Platform on Urban Risk in the Americas



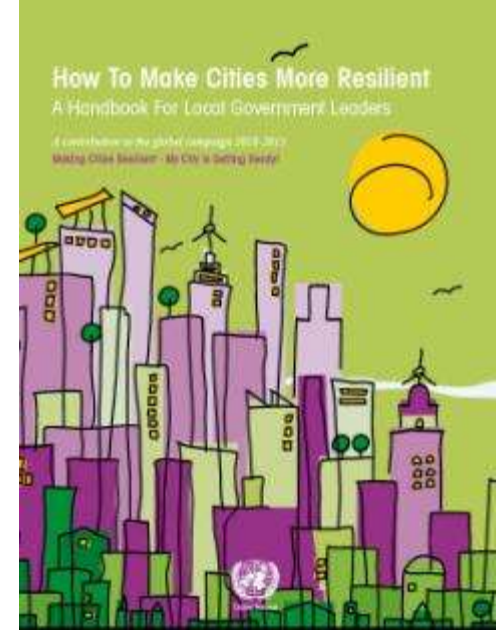
Thematic Platform on Urban Risk for the Americas

- 1st presented by the City of Bogota, Colombia, during Global Platform for Disaster Risk Reduction in 2007.
- Platform evolved to a network of local governments throughout the region focusing on strengthening their capacities for the incorporation of disaster risk management in urban planning and development.
- The platform provides a space to discuss common problems, exchange experiences and knowledge, and to strengthen urban risk management processes for participating cities.
- It further promotes initiatives for cooperation between cities and other strategic partners for the implementation of risk reduction practices based on existing tools such as the Hyogo Framework for Action and sustainable development policies.



The Handbook for Local Leaders

A practical guidance for implementing DRR






✓ **Why** invest in DRR? Building the case-policy options

✓ **What** are the 10 essentials? Strategies and key actions, critical and interdependent for building resilience: Why, What and Examples from cities?

✓ **How** to implement the 10 essentials? Strategic planning principles, phases and key steps- resourcing options

✓ **Annexes:** Campaign partners, LG-SAT, list of Tools and Resources-City examples- in support of Ten Essentials

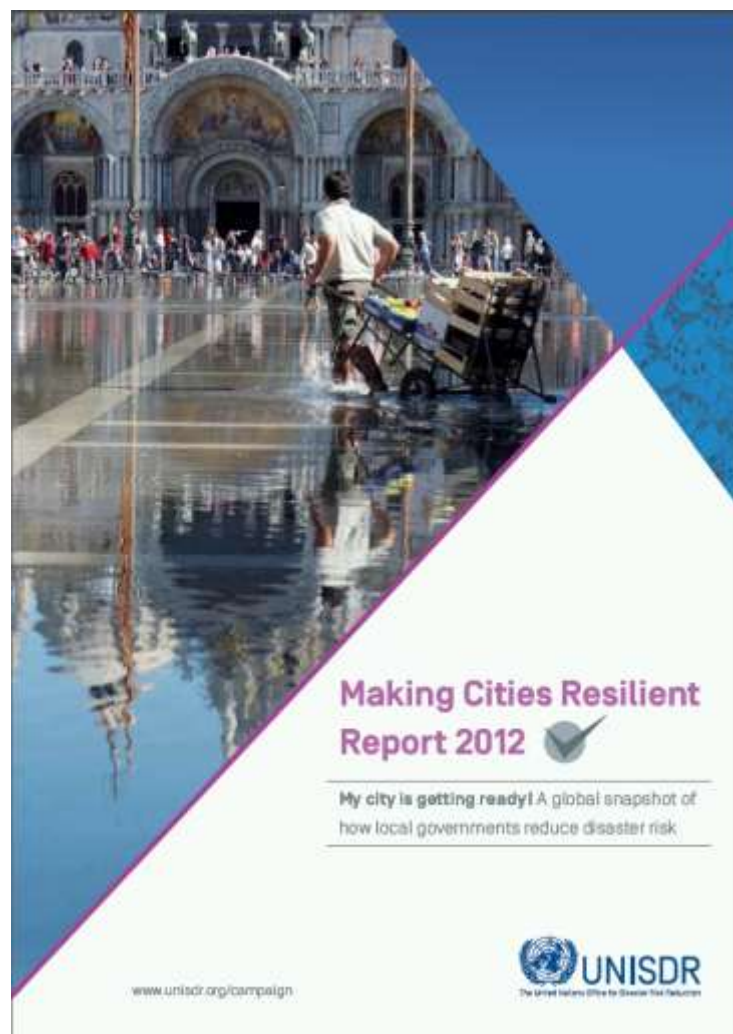
Objectives: Local Government Self Assessment

-  Provide a feedback mechanism for local governments and a way to share information with interested stakeholders, facilitating the understanding of gaps and opportunities in disaster risk reduction at the local level.
 -  Contribute to the development of a baseline and a status report for cities and municipalities that have committed to the Making Cities Resilient campaign and its Ten Essentials.
 -  Complement the national HFA monitoring and multi-stakeholder engagement process by providing information and an assessment of the situation from the local level on a voluntary basis.
- 41 indicator question aligned to the 10 essentials and the 5 HFA priorities
 - 5 level of progress can be selected

Local HFA Progress Review



Making Cities Resilient Report



- Snapshot of resilience building activities at the local level
- Identifies trends in the perceptions and approaches of local governments toward disaster risk reduction
- Focus on resilience: reflects a mounting recognition that disaster risk reduction, climate change adaptation and sustainable development are inextricably linked
- Cities profiled in the report are signatories to the Campaign



Sign-up

My city is getting ready!

Focal point for the campaign in the Americas:

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Focal point for the Thematic Platform for Urban Risk in the Americas:

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