

Making Cities Resilient

My City is Getting Ready

www.unisdr.org/campaign



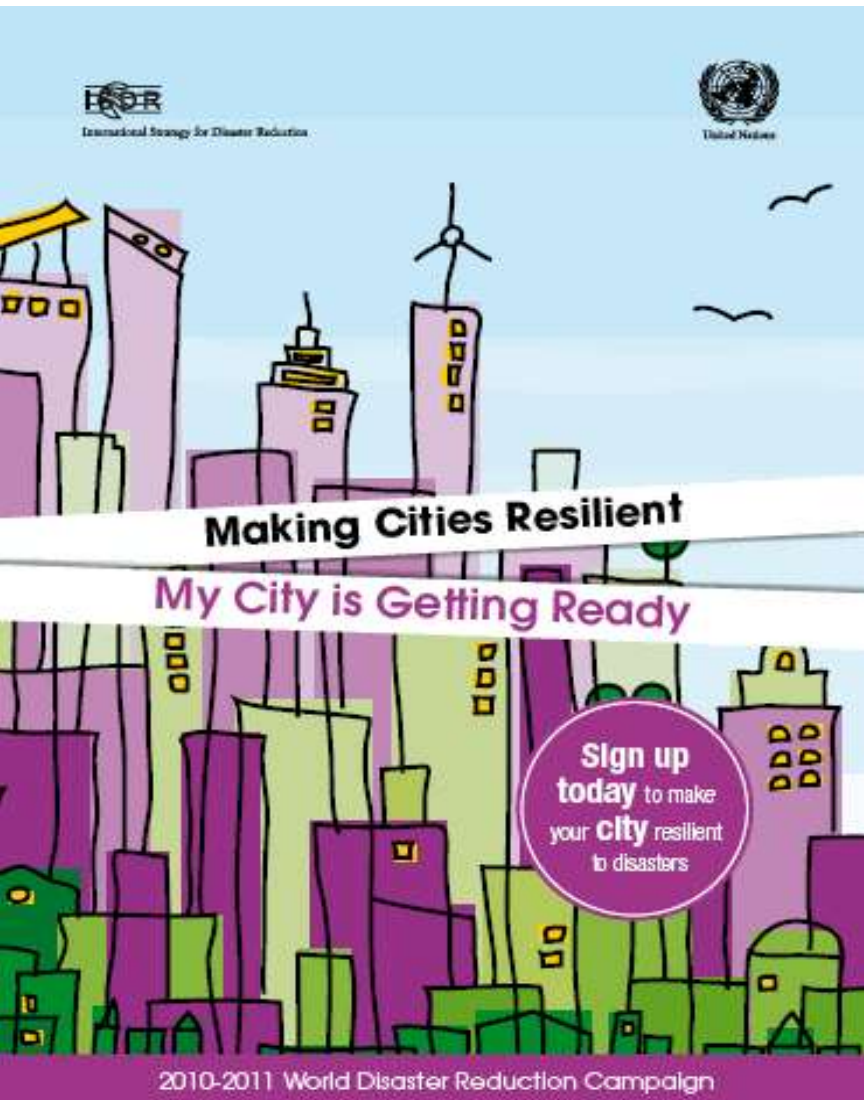
**Sign up
today** to make
your **city** resilient
to disasters

Campaign topic continues to 2015
'Making Cities Resilient' Campaign

Luna Abu-Swaireh, UNISDR, *Jan 2013*

World Disaster Reduction Campaign – 2010-2015

Making Cities Resilient: My City is Getting Ready!



Objective

Achieve resilient, sustainable urban communities through actions taken by local governments to reduce disaster risk

- ✓ **Know More**
- ✓ **Invest Wisely**
- ✓ **Build More Safely**

Ten-Point Checklist – Essentials for Making Cities Resilient

- ✓ 1. Put in place **organization & coordination** to clarify everyone's roles & responsibilities.
- ✓ 2. **Assign a budget** & provide incentives for homeowners, low-income families, private sector to invest in risk reduction.
- ✓ 3. Update data on hazards & vulnerabilities, **prepare & share risk assessments**.
- ✓ 4. Invest in & maintain **critical infrastructure**, such as storm drainage.
- ✓ 5. Assess the **safety of all schools and health facilities** & upgrade as necessary.



- 6. Enforce **risk-compliant building regulations & land use planning** principles, identify safe land for low-income citizens.
- 7. Ensure **education programmes & training** on disaster risk reduction are in place in schools and local communities.
- 8. **Protect ecosystems & natural buffers** to mitigate hazards, adapt to climate change.
- 9. Install **early warning systems & emergency management** capacities.
- 10. After any disaster, ensure that the **needs of the affected population are at the centre of reconstruction.**



قائمة الأساسيات العشر لتمكين المدن على مخاطر الكوارث

1	وجود تنظيم والتنسيق لفهم المخاطر والحد منها على على أساس مشاركة المواطنين والمجتمع المدني والتحالفات المحلية. وضمان أن جميع الإدارات تتفهم دورها في الحد من مخاطر الكوارث والاستعداد لها؛
2	وجود ميزانية مخصصة للحد من مخاطر الكوارث وتقديم حوافز لأصحاب المنازل والأسر ذات الدخل المنخفض، وللمجتمعات المحلية والقطاع الخاص العام للاستثمار في الحد من المخاطر التي يواجهونها؛
3	وجود تحديث مستمر للبيانات المتعلقة بالمخاطر وقابلية التضرر. وإعداد تقييمات المخاطر واستخدامها كأساس لخطط وقرارات التنمية الحضرية، وضمان أن هذه المعلومات وخطط المدينة لمجابهة الكوارث متاحة لكل السكان وأنه قد تم مناقشتها بأكملها؛
4	وجود استثمار لإقامة البنية التحتية والحفاظ عليها للحد من المخاطر مثل مخرات السيول وتعديلها عند الحاجة للتكيف مع تغير المناخ؛
5	تقييم سلامة جميع المدارس والمرافق الصحية ورفع مستويات لهذه المرافق كلما دعت الحاجة إلى ذلك؛
6	تطبيق وتنفيذ واقعي للوائح البناء المقاومة للمخاطر، ومبادئ التخطيط السليم لاستخدامات الأراضي. وكذلك تحديد أراضي آمنة للمواطنين من ذوي الدخل المنخفض، وتطوير الأحياء العشوائية كلما كان ذلك ممكناً؛
7	ضمان وجود برامج للتعليم والتدريب على الحد من مخاطر الكوارث في المدارس والمجتمعات المحلية؛
8	حماية النظم البيئية الطبيعية والحواسز الطبيعية للتخفيف من آثار الفيضانات والعواصف وغيرها من الأخطار التي تكون مدينتك عرضة لها. التكيف مع تغير المناخ من خلال البناء على الممارسات الجيدة للحد من المخاطر؛
9	وضع نظم الإنذار المبكر وتوفير قدرات إدارة الطوارئ في المدينة، وإجراء تدريبات الاستعداد للجمهور بشكل منتظم؛
10	وجود ضمانات لتلبية احتياجات الناجين بعد أي كارثة وأن ذلك أساسي في عملية إعادة الإعمار مع تقديم الدعم لهم ولمنظماتهم المجتمعية من أجل التصميم وتنفيذ المتطلبات والمساعدات للاستجابة الملائمة، بما في ذلك إعادة بناء المنازل وسبل كسب العيش.

Campaign Launched in May 2010



***Global Launch: 30 May
2010, Bonn, Germany***

***Mayors from all regions
symbolically signed up to the
10 campaign essentials***

To date – 285 municipalities from the Arab region have signed up to the Campaign and committed to strengthen resilience of their cities:

(Syria) -Aleppo and Homs

(Jordan) -Amman and Aqaba

(Egypt)- Alexandria, Cairo, Ismailia, Sharm Al-Sheikh

(Comoros) -Moroni,

(Mauritania)- Tevragh Zeina + 20 others

(United Arab Emirates)- Dubai

(Yemen) –Aden

(Djibouti)- Djibouti city

(Lebanon)- Beirut, Byblos, Baalback, Tyre, Saida, Tripoli + 251

Already **1296** cities are getting ready,
what about yours?



**... local governments participate in the
campaign (January 2013) in 77
countries**

***Participate and become a Role
Model...***

Quote from Governor Joey Salceda, First Making Cities Resilient Champion, from Albay, Philippines

“Disaster risk reduction is an investment.

- 1. If disasters don't occur, then DRR builds capability. (no regrets)*
- 2. If disasters occur, then zero casualty and less economic damages.*
- 3. It reduces risks, increases business returns and economic welfare.*
- 4. Key risk reduction investments are institutional, IT and indigenous knowledge... it is a feasible platform for local governance”.*

Partnerships in the Campaign

Building an alliance of local governments with relevant actors -community groups, academic institutions, business associations, NGOs and CBOs to ensure participation in planning and decision-making for risk reduction.

- ✓ City associations/networks: UCLG, EMI, CityNet, Metropolis, ICLEI
- ✓ National Associations of Local Governments
- ✓ National Platforms and HFA focal points
- ✓ International partner institutions (UN agencies such as UN-Habitat, UNDP, ILO, WHO, World Bank, UNICEF and IFRC)
- ✓ Civil society: Community-based organizations, NGOs, academic institutions, business associations...
- ✓ Some regions have a network, task force or platform focusing on urban disaster risk reduction (e.g. Asia Task Force on Urban Risk)
- ✓ Regional organizations
- ✓ Donors (ECHO, GFDRR)



Benefits for cities to join the campaign

Participating cities will have **access to campaign specific information and knowledge:**

- ✓ Invitation to **policy dialogues, learning workshops,** & other campaign-related events at global & regional level.
- ✓ **Access to training, capacity development "Induction packages"** for local governments on urban risk in collaboration with training centres and academia, promoting capacity development and learning opportunities for cities & local governments in each region.
- ✓ **High-visibility** media events and communication tools.
- ✓ **Local Government Self-Assessment tool**
- ✓ **Mayors Handbook**
- ✓ **City-to-City learning**

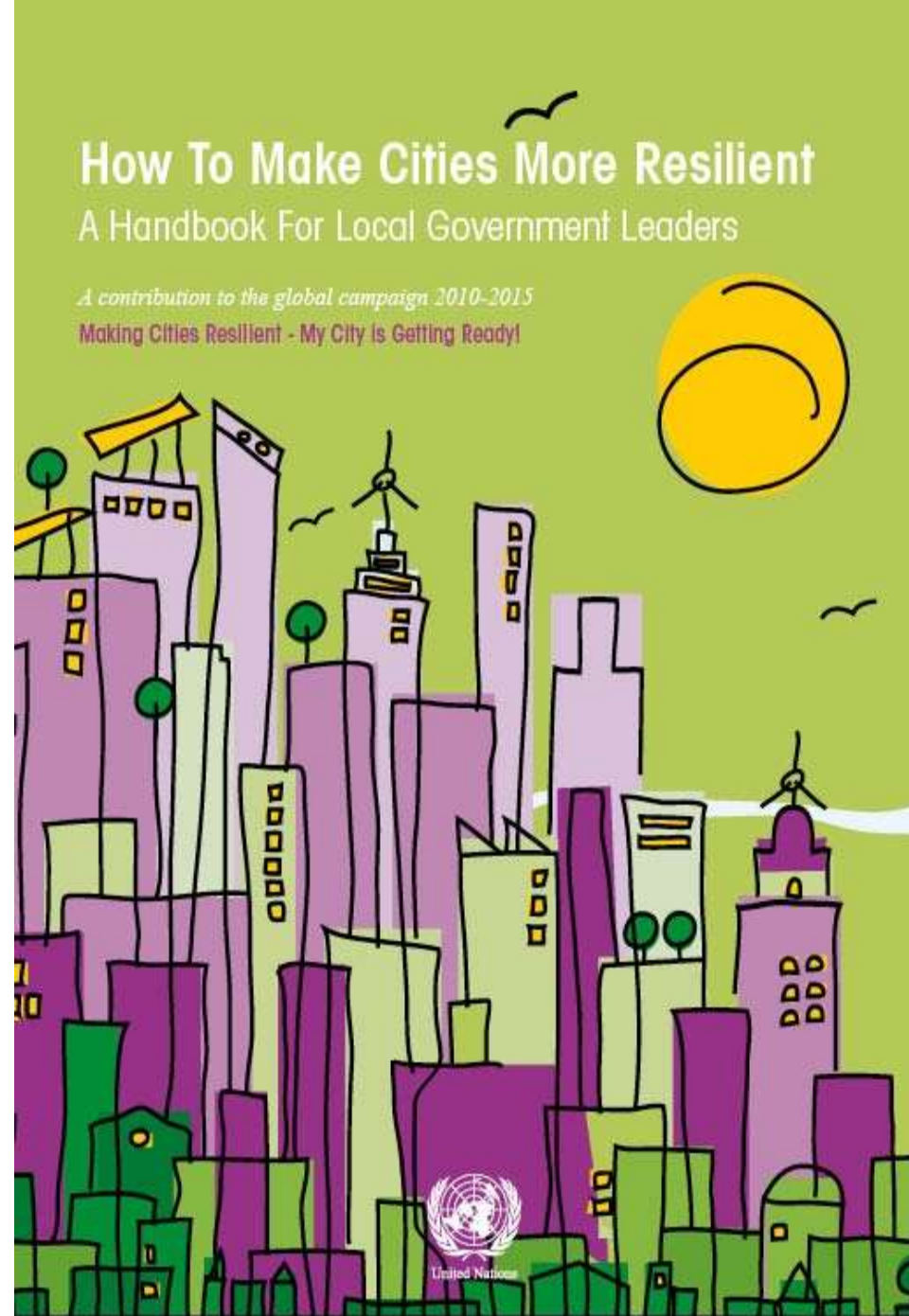


Voices From Cities- Value Campaign

- ✔ **Visibility and recognition** of cities efforts- benchmarked by other cities, globally.
- ✔ The **multi-stakeholder dialogue** in the self-assessment process encouraged discussions on **new DRR projects** (access to tools).
- ✔ Empowered **community participation** in solutions
- ✔ **Open discussion** of issues, national-local.
- ✔ **Best Platform for sharing**, learning, exchange ideas, recognize achievement- Global network

Tools

- ✓ **Handbook- Ten Essentials (Why? What? How? Tools)**
- ✓ **LG Self Assessment Tool**
- ✓ **Website- resources, learning.**
- ✓ **Policy dialogues**
- ✓ **Resilient cities report**



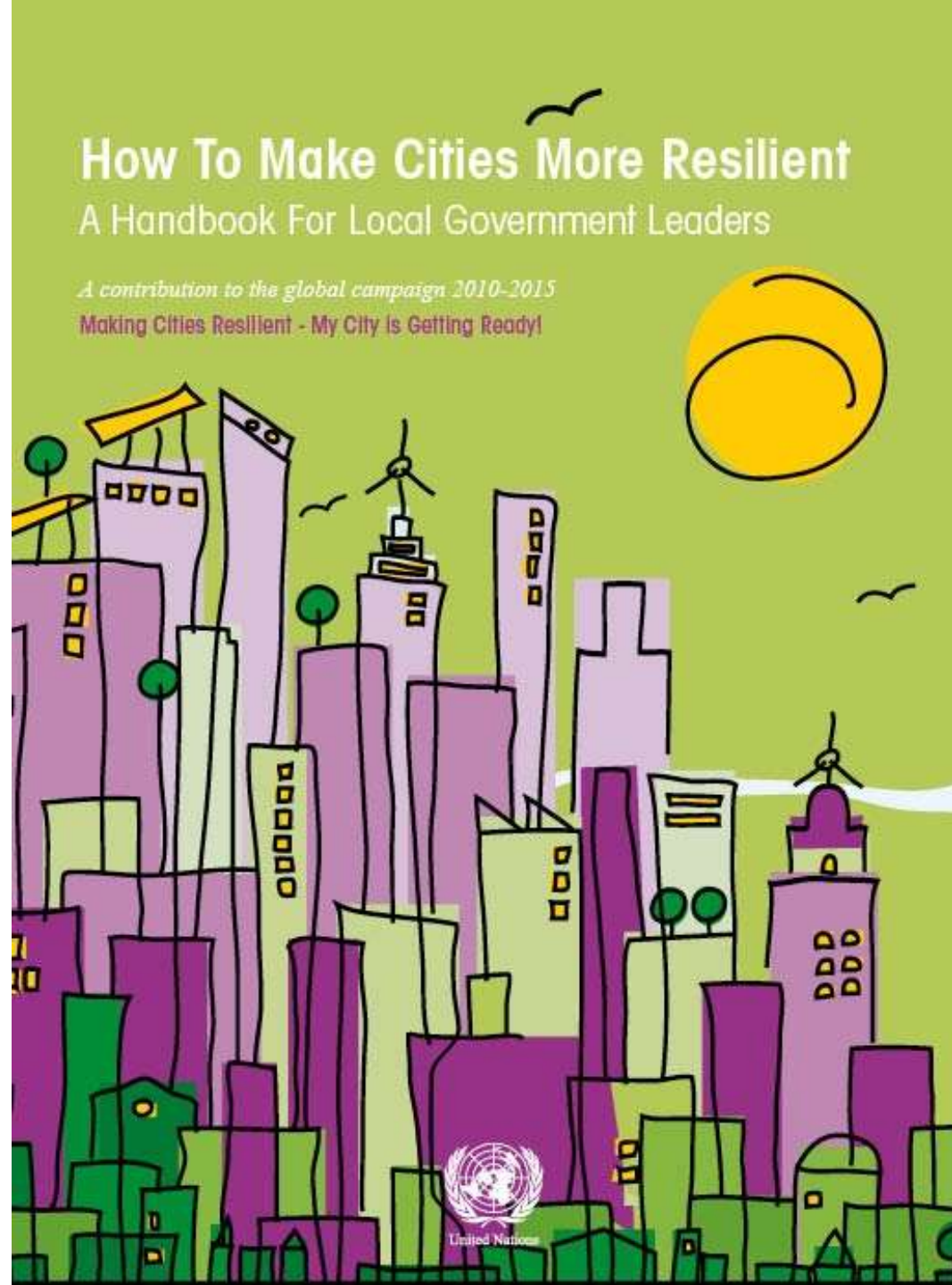
Handbook for Local Government Leaders

دليل قيادات الحكومات
المحلية

كيف نجعل المدن أكثر قدرة
على مجابهة الكوارث



International System for Disaster Reduction



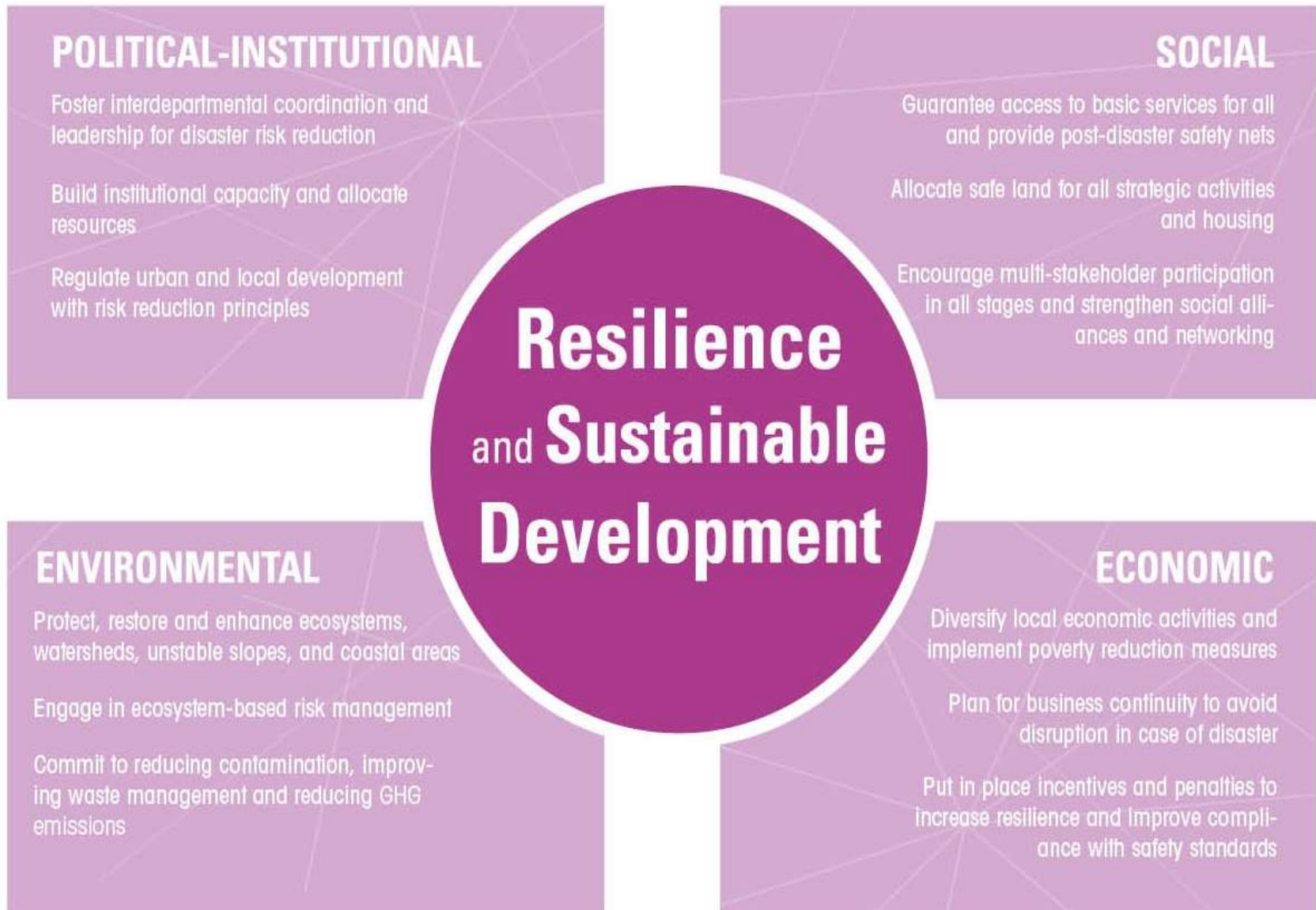
How To Make Cities More Resilient
A Handbook For Local Government Leaders

A contribution to the global campaign 2010-2015
Making Cities Resilient - My City Is Getting Ready!



United Nations

HOLISTIC APPROACH- Handbook



Way forward:

- ✓ Main concerns of local governments are **budget allocations** for disaster risk reduction and climate change adaptation - - - requires a **change in global financing systems** from top-down to a locally orientated demand-driven approach
- ✓ **Effective local action** requires besides financial resources also **political authority and human capacity** which need to be built and strengthened at the local level
- ✓ Promote **10 essentials and objectives** of the Making Cities Resilient Campaign

Sign up Now to the:
**Ten-Point Checklist -
Essentials for Making
Cities Resilient**

Thank you

United Nations Office for Disaster Reduction
isdr-campaign@un.org
www.unisdr.org/campaign

**Sign up
today** to make
your **city** resilient
to disasters

