

*„The more governments, UN agencies, organizations, businesses and civil society understand risk and vulnerability, the better equipped they will be to mitigate disasters when they strike and save more lives“*

**- Ban Ki-moon, United Nations Secretary-General**

PwC and the UNISDR have been collaborating over the past year on a global initiative regarding disaster risk management in the private sector. The objective is to create a long term platform of collaboration on Disaster Risk Reduction between private and public sectors as the private sector plays a critical role in driving thought leadership and defining how risk exposure can be managed collaboratively and communicated to public and government bodies.

Between September and December of last year, PwC ran risk management workshops with 14 selected global businesses. Selected carefully based on specific criteria, this group of companies span different industries, have a global footprint and operations that have faced the impacts of natural hazards over the past decade. We chose a truly international group of companies with headquarters based in Asia, Europe and America. The companies include: Hitachi; Nippon Telegraph and Telephone; Hindustan Construction Company; SPCL; ARUP; HIRCO; British Gas; Nestlé; Roche; ABB; InterContinental Hotels Group; General Electric; Citigroup; and Walmart. All companies have developed good practices to assess and address risks pre- and post-disaster.

Oz Ozturk is a PwC Partner based in Geneva and the leader of this global initiative. He led the core project team in Switzerland as well as several teams in the UK, the US and Japan. He will present the information that was gathered on how these companies are dealing with disaster risks and summarize the key findings of our in depth conversations with them.

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## **Agenda for the afternoon – 90 minutes**

**Speaker: Oz Ozturk – PwC Partner**

- 1. Approach of our study**
- 2. Cases and examples**
- 3. Best practices and DRMF**
- 4. Challenges and recommendations; open discussion**

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