

PRESS RELEASE

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UNISDR DEBUTS FILM FESTIVAL ON DISASTER RISK REDUCTION

BANGKOK, 18 October, 2012 - Eleven short films on disaster risk reduction have been selected for competition in the first Asian Film Festival on Disaster Risk Reduction which will take place at the Fifth Asian Ministerial Conference on Disaster Risk Reduction next week in Yogyakarta, Indonesia.

The UN Office for Disaster Risk Reduction (UNISDR) and the Indonesian National Board for Disaster Management (BNBP), which are the main organisers of the film competition, received more than 47 entries from Malaysia, India, Bangladesh, Vietnam, Sri Lanka, Korea, China and Indonesia.

The films, mainly produced by Asian NGOS and disaster management organisations were selected by a Film Festival Committee set up by BNBP according to three main categories:

Category one: The best Disaster Risk Reduction story

Category two: The best Disaster Risk Reduction human interest story

Category three: The best Disaster Risk Reduction investigative story

A jury composed of three members: Benny Benke, Indonesian film director and journalist; Sutopo Purwo, Head of Communications, BNBP; and Brigitte Leoni, UNISDR, will select the winning films in each of the three categories. An announcement will be made at the closing ceremony of the Fifth Asian Ministerial Conference on 25 October.

“The jury is very pleased by the diversity and originality of the films that were submitted. Disaster risk reduction is a complex but rich field for film makers given the rise of extreme weather events and the global impact of climate change. Film-makers can do a lot to educate the public and to provide new insights into how communities can build resilience to disasters,” said Brigitte Leoni, UNISDR Regional Communication Officer for Asia

Participants at the conference will be able to view the 11 pre-selected films during two screening sessions. The selected films will be also advertised on the internet website of the Conference.

Final list: 11 nominees:

Four films nominated for the best Disaster Risk Reduction Story:

Takbir Gempa/ The Voices of the Earthquake (Indonesia)
A Time for Action (Malaysia)
Toward Resilience – Story of Climate Change Frontier (Bangladesh)
Special Task Call (China)

Three films nominated for the best Human Interest Story:

Kazol on the Flood (Bangladesh)
Cerita Sahabat/Tale of Friends (Indonesia)
Do you Hear Me (Sri Lanka)

Four films nominated for the best Disaster Risk Reduction Investigative Story:

Krakatau Sang Legenda/ The Legend of Krakatau (Indonesia)
Memories of a Summer Day 2012 (the Republic of Korea)
A Home of One's Own (India)
Durjorge Durjory/The Invincible Bangladesh - A History of Disaster Management (Bangladesh)

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About UNISDR: UNISDR is the UN office dedicated to disaster risk reduction. It is led by the Special Representative of the Secretary General for Disaster Risk Reduction and supports implementation of the *Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters* which seeks “the substantial reduction of disaster losses, in lives and in the social, economic and environmental assets of communities and countries.”

For more information about UNISDR, the UN Office for Disaster Risk Reduction, visit:
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