



5th ASIAN MINISTERIAL
CONFERENCE ON
DISASTER RISK REDUCTION



BNPB

Asian Film Festival ON DISASTER RISK REDUCTION

<http://www.5thamcdrr-indonesia.net>



YOGYAKARTA,
22-25 OCTOBER 2012

**With theme
“Strengthening
Local Capacity on
Disaster
Risk Reduction”,**

**Deadline:
Sept 15, 2012**

the film festival aims at building awareness of the importance of resilience to disaster at the lowest level of the community, amidst the growing challenges of disaster and climate change risks in the region.

Media play an important role to change the mindset of decision makers and citizens, and films are a wonderful medium to sensitize a large number of people to the benefits of disaster risk reduction.

As part of the 5th Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR) that will be held in Jogjakarta, Indonesia from 22 to 25 October, UNISDR (United Nations International Strategy for Disaster Risk Reduction) and BNPB (Badan Nasional Penanggulangan Bencana/Indonesia Disaster Management Agency) are organizing a Disaster Risk Reduction film festival and inviting all film, broadcasting and production companies in Asia (public and private) to submit their best films on disaster risk reduction.

UNISDR and BNPB are looking for films:

- That will reveal the diverse approaches and strategies of the different disaster risk reduction actors from all fields—narratives of determination, innovation and vision.
- That will showcase community initiatives in building their resilience to disaster—captivating stories of courage, strength and resilience.
- That highlight innovative approaches at the grassroots level for building community resilience—films that capture a new generation's interests and concerns for disaster risk reduction that include women and the younger generations.

To be part of the selection process, films should have the following criteria:

- Should not exceed 15 minutes and be in English or must have English subtitles.
- Be in MP4 Format. The resolution should be high-definition of at least 1280 x 720 pixels, but 1920 x 1080 is preferred;
- Uploaded to the AMCDRR FTP server. Entries by email will not be accepted and should be submitted before September 15, 2012 at 23:59 Jakarta, Indonesian time.

Each of the film or short story will be viewed by a jury composed of recognized film companies who will select 5 films according to 5 categories. Each category will have a nominee and receive an award.

The public at large will have also the possibility from the website to select its best film that will receive the prize of Best favorite film by public view. The five selected films will be presented and awarded at 5th Asian Ministerial Conference on Disaster Risk Reduction in presence of a Goodwill ambassador to be confirmed in the next weeks.

To know more about the film competition please see <http://5thamcdrr-indonesia.net/about-film-festival/>

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