INTERNATIONAL DAY FOR DISASTER REDUCTION

13TH OCTOBER, 2011



समर्थ २०११

आपदा जोखिम न्यूनिकरण हेतु जन जागरूकता अभियान

Mass Awareness Campaign for Disaster Reduction

PREFACE

The consequences of environmental deterioration and haphazard development have caused an unprecedented rise in the frequency and magnitude of disasters all over the world. Scientific findings endorse that human-induced faults enhance the risk of disasters, resulting in enormous loss of lives and property. While disasters affect everyone in the same way, the vulnerable groups- especially children, face the brunt of disasters with more severity and trauma. Factors such as their age affect their vulnerability and shape their ability to cope and survive in a disaster context.

Children have particular needs that must be met for their healthy growth and development. Aside from physical threat to life, experiences of fear, violence, separation from parents and caregivers, exploitation and abuse are threats to their well-being and development. Aside from being killed or injured, the loss of livelihood of their families can lead to homelessness and extreme poverty. Exposure to disaster can be a traumatic experience for children, affecting future full development potential.

Underpinning the critical need of children's and youth's participation in the disaster risk reduction, the 'United Nations International Strategy for Disaster Reduction Secretariat (UNISDR)' has decided to mark the International Day for Disaster Risk Reduction with focus on Children and Young People. The celebrations of the IDDRR 2011 shall be aptly echoed by a slogan- **"Step Up for Disaster Risk Reduction"**. The specific objectives of the IDDRR 2011 are as under-

- To let the world know that children and young people are partners in reducing disaster risk.
- To promote more partnerships with children and young people in disaster risk reduction
- To connect and build bridges and understanding among children and young people

As a symbol of solidarity with the global efforts to make the IDDRR 2011 a success, the Himachal Pradesh State Disaster Management Authority (HPSDMA) plans to organize a series of events starting from 8th of October 2011 (6th anniversary of the Kashmir Earthquake) to 13th of October 2011 (International Day for Disaster Risk Reduction 2011). These events will be components of a Mega Awareness & Capacity Building Campaign titled as- **SAMARTH 2011**.

Following events will be organized during 'SAMARTH 2011':

State Level Symposium

- A half-day long Conference on 'Importance of Volunteerism for Disaster Risk Reduction' at HP University organized by Institute of Integrated Himalayan Studies (IIHS), HPU in association with NSS & NCC.
- A Citizen's Solidarity March for Disaster Risk Reduction at the Mall Road organized by DDMA Shimla, MC Shimla and HPSDMA.
- A set of different mock-drills on quick and effective response (S&R and First Aid) during emergency situation.
- Hon'ble Chief Minister will address the citizens of HP in the presence of the MLAs and other dignitaries.
- Prize Distribution Ceremony
- Key stakeholders in the event shall be the Department of Civil Defense, HP Home Guards, Fire Services, Department of Education, HP University, NYKS, NCC and NSS.
- Quick Reference Guide (a small, multifold brochure) on Disaster Preparedness and Response shall be distributed among the masses.

District Level

- All the relevant events shall be hosted by the DDMAs of respective districts with functional support from the concerned line-departments.

Events for the Schools (Students):

- Centralized Quiz on Disasters (**by whom:**MC Shimla with Department of Education)
- Poster Making Competition (**by whom:**Directorate of Elem. & Higher Edu.)
  Theme: *"Risk of disasters in Himachal Pradesh"*
- Photography Competition (**by whom:** Directorate of Elem. & Higher Edu.)
  Theme: *"Hazards & Vulnerabilities in My Surrounding"*
- Mock-Drills at Schools (**by whom:**Deptt. of Education, Home Guard, Civil Defense & Fire Services)
- Distribution of Posters on Disaster Preparedness- focus on Earthquake, Landslides and Fire (**by whom:** HP SDMA+DDMA+MC)

Events for the Schools (Teachers):

- Capacity Building Workshop on 'Integrating DRR into Academic Curriculum' (**by whom:** (SSA + Directorate of Elem. & Higher Edu. supported by SDMA/DDMAs)

- Distribution of Toolkit on 'Planning for Disaster Risk Reduction in Schools' (**by whom:** HP SDMA/DDMAs)

Events for the Youth Volunteers:

- Workshop on 'Volunteerism for Disaster Risk Reduction' (**by whom:**NYKS + MFH + NCC + NSS)
- Distribution of toolkit on "Volunteerism for Emergency Preparedness & Response"(**by whom:** HP SDMA)

Events for the Hospitals:

- Workshop on "Providing Health Services during Emergencies" (**by whom:**Deptt. of Health and Family Welfare)
- Mock-Drills on Evacuation & Safety of Patients (**by whom:**All District Hospitals, Medical Colleges, IGMC, KNH, Rippon, Deptt. of Home Guard, Civil Defense & Fire Services)
- Distribution of Toolkiton "Role of Health Workers& Nurses in Emergency Preparedness & Response" (**by whom:** HP SDMA)

Events for the Media:

- Workshop on 'Role of Media in DM' (HPSDMA and DDMAs + Department of I & PR)
- Distribution of Good Practices Toolkit on "Journalism during Emergency Situations" (**by whom:** HP SDMA)

NOTE: Concerned departments could access more information and seek further guidance from the DM Cell, Department of Revenue, HP Govt. Secretariat for better execution and coordination of the allocated activities.

Contact Persons:

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Tentative Activities and Timeline of the events/activities

SAMARTH 2011 *State-level Activities on Disaster Reduction*								
S. #	**Title of the Event**	**Date**	**Time (From)**	**Time (To)**	**Venue**	**Participants**	**Agencies responsible for Conducting the Event**	**Lead Department**
1	Conference on 'Importance of Volunteerism for Disaster Risk Reduction'	10 Oct.	10:00	14:00	HP University	Students from HPU and different colleges in Shimla	Institute of Integrated Himalayan Studies (IIHS),HP University and NSS + NCC.	HPU
2	Workshop on 'Role of Media in Disaster Management'	12 Oct.	10:00	14:00	The Mall (Gaiety Theatre)	Editors, Journalists and Photographers from leading Media Groups	DDMA Shimla + Department of I&PR	DDMA Shimla
3	Solidarity March by Citizens	13 Oct.			Mall Road	Citizens and Students from all academic institutions of Shimla	DDMA Shimla, MC Shimla & HPSDMA	DDMA Shimla
4	Mock-drills on quick and effective response (S&R and First Aid) during emergencies	13 Oct.			Ridge Ground	Citizens and Students from all academic institutions of Shimla	Deptt. of Civil Defense, HP Home Guards, Fire Services, Deptt.of Education, HPU, NYKS, NCC and NSS.	Civil Defence
5	Speech of Hon'ble CM	13 Oct.			Ridge Ground	Everyone present	DDMA, MC Shimla & HPSDMA	DDMA
6	Prize Distribution Ceremony	13 Oct.			Ridge Ground	Winners of Competitions	Department of Education & MC + HPSDMA	Education Department
7	Distribution of Quick Reference Guides on Disaster	13 Oct.			Ridge Ground	Everyone present	HPSDMA + MC	MC

	Preparedness & Response							

Tentative Activities and Timeline of the events / activities for District SHIMLA

isk Reduction								
S. #	**Title of the Event**	**Date**	**Time (From)**	**Time (To)**	**Venue**	**Participants**	**Agencies responsible for Conducting the Event**	**Lead Department**
Events for the Schools (Students)								
1	Centralized Quiz on Disasters/DM	10 Oct.	14:00	16:00	G.G.S.S.S. Portmore	Students from different schools in Shimla*	MC Shimla with Department of Education	Department of Higher Education
2	Poster Making Competition "Risk of disasters in Himachal"	Before 13 October, 2011.	10:00	11:00	All Schools of Shimla	Students from different schools in Shimla*	Directorate of Elem. & Higher Edu.	Elementary Education
3	Photography Competition "Hazards & Vulnerabilities in my surrounding"	Before 13 October.				Students from different schools in Shimla*	Directorate of Elem. & Higher Edu.	Higher Education
4	Mock-Drills at Schools	Before 10 Oct.			Ridge Ground	Students from different schools in Shimla*	Deptt. of Education, Home Guard, Civil Defense & Fire Services	Civil Defence
5	Distribution of Posters on Disaster Preparedness (Earthquake, Landslides & Fire)	13th October			Ridge Ground	Selected Schools in Shimla*	HP SDMA + DDMA + MC	MC Shimla
Events for the Schools (Teachers)								
6	Workshop on 'Integrating DRR	12 Oct.	10:00	17:00		Principal + 1 Teacher of	SSA + Directorate of	SSA

	into Academic Curriculum'					selected schools	Elem. & Higher Edu. + SDMA/DDMA	
7	Distribution of Toolkit on 'Planning for Disaster Risk Reduction in Schools'	12 Oct.	13:00	13:30			HPSDMA + DDMAs	DDMA/SDMA
Events for the Hospitals								
8	Workshop on 'Providing Health Services during Emergencies'	13 Oct.	10:00	14:00	IGMC	Health Workers / Nurses from Hospitals	Deptt. of Health and Family Welfare, MC Shimla	Health and Family Welfare
9	Mock-Drills on Evacuation & Safety of Patients during Emergencies	12 Oct.			IGMC/Rippon	Staff and health Personnel from hospitals	All District Hospitals, Medical Colleges, IGMC, KNH, Rippon, Deptt. of Home Guard, Civil Defense & Fire Services	Civil Defence
10	Distribution of Toolkit on "Role of Health Workers & Nurses in Emergency Preparedness & Response"	12 Oct.			IGMC/Rippon	Staff and health Personnel from hospitals	HP SDMA	Department of Health and FW
Events for the Youth Volunteers								
11	Workshop on 'Volunteerism for DRR'	10 Oct.	10:00	17:00	-----	Students from different schools of respective districts	NYKS + MFH + NCC + NSS + DDMAs	NYKS
12	Distribution of toolkit on "Volunteerism for Emergency Preparedness & Response"	10 Oct.	10:00	11:00	------	Students from different schools of respective districts	HP SDMA + DDMAs	DDMA