



The Business of Community Resilience: At the Crossroads of Disaster Response and Recovery



**Wednesday,
October 14,
2009**

**Sir Francis Drake
Hotel
450 Powell St.
San Francisco, CA**

Presented By:



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The Business of Community Resilience Forum **At the Crossroads of Disaster Response and Recovery**

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(A suggested donation of \$90 would help to cover attendee costs)

Over the last twenty years, national disasters like Hurricane Katrina and the Loma Prieta earthquake have revealed many lessons about successful community disaster response and recovery. Among those lessons are a realization of the limits of government response, the dependency on community and faith-based organizations, and the bottom-line business imperative of effective community response and recovery. To be most successful in response and recovery, communities must be resilient – *able to rebound from disruption and resume minimal critical services*. As part of the communities that they serve, large and small businesses will be a part of that resilience providing resources, ensuring the continuation of the supply chain, and lending efficiencies prior to, during, and after disruptive events.

Discussions and Panels at this Event Will Address:

- The expected and expanded role of non-profit service providers in and State disaster response and recovery plans.
- Disaster Preparedness Standards for Community and Faith-Based Service Providers as benchmarks to facilitate and indicate organizational progress towards preparedness.
- Similar challenges faced by both non-profit organizations and small / medium-sized businesses in disaster response and recovery...and solutions beneficial to both.
- Update on legislation and regulations – support and incentives for businesses to provide support for disaster response and responders.
- Community Disaster Resilience as Corporate Social Responsibility - beyond CO2 Footprint.
- Effective use of private sector resources to assist CBO preparedness and capacity to deliver services to vulnerable and at-risk populations.
- Forming cross-sector agreements for support – handshakes to memorandums
- Emergency Operations Center participation and beyond - Models for cross-sector integration.

For information on speaking opportunities, hotel rooms, or registration, contact Jim Turner at 415.538.8307, jim.turner@fritzinstitute.org

For further information on exhibiting and sponsorship opportunities, contact Cristin Singson at 650.4302305, csingson@affinitycommunication.com