



Human Economic and Ecological Dev't (HEED), Inc.
Pioneer St., Poblacion, Sta. Josefa, Agusan del Sur
Email Address: heedf_inc@yahoo.com.ph
Contact Nos.: 09189423601/ 09093636459

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The Administrator of SASAKAWA Award for 2015
United Nations Office for Disaster Risk Reduction (UNISDR)

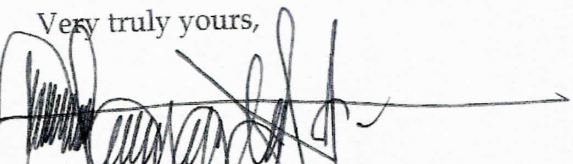
Dear Sir:

We are pleased to nominate Heifer International Philippines, a non-profit development organization operating in the Philippines. Heifer has worked in the Philippines since 1954 enabling families to overcome poverty and hunger and protect the environment.

I represent HEED, Inc., a local non-profit developmental organization based in Sta. Josefa; Agusan Del Sur, Philippines. HEED was founded in April 1993 by professionals and development advocates and registered with the Philippines Securities and Exchange Commission (SEC) on 10 March 1994. The organization evolved from a six-way partnership program on Agrarian Reform and Rural Development in partnership with the NOVIB Nederland, a Netherlands funding institution. For 20 years, HEED has worked with agrarian communities and other smallholders in the province of Agusan del Sur helping them achieve sustainable development. HEED provides seven interconnected program interventions namely: community facilitation, sustainable agriculture, participatory and responsive local governance, resource-based social enterprise, environment protection, advocacy and institutional sustainability program. Since 2008, Heifer has complemented these programs through projects in sustainable agriculture and livelihood development for smallholder families.

HEED, Inc. is one of the Heifer Philippines partner NGOs, where other local NGOs and communities share their learnings together to address community issues, disasters risks and building of strong social capital. Our partnership with Heifer International Philippines has greatly improved the quality and sustainability of our program. Heifer's values-based community development model and community disaster risk reduction have enabled families and Barangay Local Government Units (BLGUs) in 3 municipalities of Agusan Sur to better manage their resources and build livestock enterprises in a much safer and cleaner environment. Heifer's Community Managed Disaster Risk Reduction (CMDRR) has engaged families and communities with the BLGU to participate in risk analysis, planning and mitigation measures. Essential DRR management practices are also put in place, such as DRR plans, early warning systems, livelihood and savings and family emergency action plans.

Very truly yours,



FERNANDO C. SALISE
Executive Director