



**REPUBLIC OF THE PHILIPPINES**  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG-NAPOLCOM Center,  
EDSA corner Quezon Avenue, Quezon City  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG Central Office  
Quezon City

October 27, 2014

**The Administrator**

United Nations Office for Disaster Risk Reduction (UNISDR)

**Re: Nomination of Bogo City, Cebu to the Sasakawa Award**

I have the honor to support the Local Government of Bogo City, Cebu, for the Sasakawa Award 2015. Bogo City is a component city of Cebu Province located in the Northern part of Cebu Island. It is the center of trade and commerce in the district.

On November 8, 2013, it was one of the hardest hits by Super Typhoon Yolanda. Based from the lessons learned after Yolanda, the City bounced back with its I.M. PreparedD Program which caught my attention being the DILG is the Chair for the Disaster Preparedness Thematic Area under the Philippine Disaster Risk Reduction and Management Act of 2010. As of the present, the law requires disaster preparedness up to the barangay level only but with I.M. PreparedD it goes down to the families which we consider the basic unit of the society. It empowers the families to be more resilient thereby making the barangays and the city or town more prepared.

A disaster ready family from a macro-level aspect minimizes the exposure of hazards to the people as well as the responders. Likewise, it lessens the humanitarian effort of the government and facilitates faster recovery and rehabilitation.

So far, it is the only LGU in the Philippines with the new policy for this program and DILG is studying the potentials of it being replicated by other local government units.

The I.M. PreparedD has caught the attention of the media as evidenced by published articles made about the program.

I have the full confidence that this nomination will satisfy the criteria of Sasakawa Award.

Kudos to the men and women of Sasakawa Award!

Sincerely,

  
**AUSTERE A. PANADERO**

Undersecretary for Local Government, DILG



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**The Administrator**

United Nations Office for Disaster Risk Reduction (UNISDR)

**Re: Nomination of 1<sup>st</sup> Lt. Ben Fredrick R. Rodriguez (RES, MAC), CBDRMO of Bogu City, Cebu to the Sasakawa Award**

I have the honor to support 1<sup>st</sup> Lt. Ben Fredrick R. Rodriguez, CBDRMO of Bogu City, Cebu, for the Sasakawa Award 2015. I personally know the Nominee because I met him more than once for his I.M. Prepared Program which caught my attention being the DILG is the Chair for the Disaster Preparedness Thematic Area under the Philippine Disaster Risk Reduction and Management Act of 2010. As of the present, the law requires disaster preparedness up to the barangay level only but with I.M. Prepared it goes down to the families which we consider the basic unit of the society. It empowers the families to be more resilient thereby making the barangays and the city or town more prepared.

A disaster ready family from a macro-level aspect minimizes the exposure of hazards to the people as well as the responders. Likewise, it lessens the humanitarian effort of the government and facilitates faster recovery and rehabilitation.

So far, it is the only LGU in the Philippines with the new policy for this program and DILG is studying the potentials of it being replicated by other local government units.

The I.M. Prepared has caught the attention of the media as evidenced by published articles made about the program.

I have the full confidence that this nomination will satisfy the criteria of Sasakawa Award.

Kudos to the men and women of Sasakawa Award!

Sincerely,

**AUSTERE A. PANADERO**

Undersecretary for Local Government, DILG