



United Nations
International Strategy for Disaster Reduction

Making Cities Resilient: My City is Getting Ready

*World Disaster Reduction
Campaign 2010-11*

www.unisdr.org/campaign

Is your city ready?



*Information and modalities for
nomination and participation for
Cities and Local Governments*

Making Cities Resilient

The World Disaster Campaign 2010-2011 “Making Cities Resilient” aims at getting Mayors, local governments and national authorities to take actions towards making cities resilient as part of sustainable urbanizations.

A ten-point action plan of “ten essentials for city resilience” (Annex 1) is the guiding tool for local governments to undertake actions throughout the campaign to reduce risks. It builds on the priorities set out in the international blueprint “*Hyogo Framework for Action 2005-2015: Building the resilience of communities and nations to disasters*”. The capacity of local government officials and institutions to make cities resilient is a high priority to advance the local implementation.

This document explains the modalities how cities / local governments can sign-up to the campaign. For further information on the campaign, see www.unisdr.org/campaign.

Role of cities and local governments in the Campaign

Mayors and **Local Government Officials** are invited to play a leadership role in the Campaign in different ways:

- as **Advocates** at international and national levels
- in their own cities and nationally, as **Leader** for **Development** and **Disaster Risk Reduction** implementation at the local level, and
- in pledging for innovation, partnerships and initiatives that will help their **Cities** to become safer, more disaster **resilient**.

UNISDR and participating partner organizations will provide support to publicizing success and practice, provide space for learning and meeting, to mobilize expertise and resources, and seek to influence policy makers at all levels. There will be no ear-marked resources to support specific activities by participating cities, which would be undertaken directly with the local government themselves with their local or other partners.

Participating cities will be encouraged to contribute resources and know-how to other cities in the campaign within their reach and capacity. City-to-city collaboration, twinning and networks will be promoted throughout the campaign.

Campaign Partners

UN-Habitat and other UN agencies, World Bank, United Cities and Local Governments (UCLG), CityNet, ICLEI, World Mayors Council on Climate Change, Earthquake Megacities Initiatives (EMI), International Federation of Red Cross and Red Cross Societies (IFRC), Global Network for Civil Society Organizations for Disaster Risk Reduction, GROOTS International, Huairou Commission and others to come.

How to sign-up to the campaign?

The campaign is aimed at reaching at least thousand cities to sign-up to the ten campaign essentials and identify activities and plans to improve the city resilience. It aims at Mayors / Governors / Commissioners and City Councils in the first instance. But the campaign is also addressing technical staff and national authorities responsible for local and urban development planning and disaster risk management and reduction.

The term 'city' refers to urban areas in general, and the term 'local government' includes both urban and rural communities of different scales (i.e. regional, provincial, metropolitan, cities, towns, municipalities, districts and villages).

Identify your area of action during the campaign and beyond

“Participating Cities” in the Campaign

All cities and local governments that are interested in participating in the campaign are encouraged to sign-up through isdr-campaign@un.org. By doing so, they will be requested to send the nomination form (Annex 2) and to identify area of action in the campaign in relation to the “ten essentials for city resilience” (Annex 1).

A letter from the Mayor’s office to UNISDR shall confirm the participation in the campaign, indicating which other organizations the city will engage during the campaign.

Community groups, National Associations of local governments, academia and others can initiate the nomination process through contacting the Mayor’s office.

By sending the nomination form to UNISDR and the mayor’s letter the city / local government automatically participates in the campaign and will be added to the web-based campaign city map. The name, the city profile and focus areas will be displayed.

A campaign certificate that will be either signed virtually or in a signing ceremony will complete the sign-up process.

UNISDR encourages the Mayor’s office to seek the approval of the City Council to be officially involved as a “participating city” in the campaign. The local government shall inform the central government about the participation and notify the official Hyogo Framework for Action focal point or the National Platform for Disaster Risk Reduction (contact information can be requested from UNISDR secretariat.)

Put your city on the resilient cities map!

The city will have the possibility to actively exchange experiences with other campaign cities. All participating cities and local governments will be regularly updated by UNISDR on the campaign activities and other activities initiated by partners.



*Role Model
Cities feature
prominently
throughout
the campaign.*

*Role Model
Cities will
share their
experiences
with other
cities*

“Role model” city and local government

Cities or local governments that already demonstrated good practices and innovation in becoming more resilient to disasters can express their interest to become a “role model” city in the campaign.

Cities or local governments that are interested to showcase results or initiated processes for change in at least five areas out of the ten essential actions in the resilient cities “Ten-point checklist of Essentials for Making Cities Resilient” (Annex 1) shall send, in addition to the nomination form, a clear motivation letter to UNISDR explaining why this city or local government could serve as “role model” in the campaign. At least one additional stakeholder (from the academia, civil society or the private sector) shall be involved as an active partner of the designated city / local government in the campaign.

UNISDR, with support from an international multi-disciplinary advisory panel, will review all submissions. Assigned cities or local governments will receive a formal recognition as “role model” in the campaign.

The selected “role model” city and local government will define with UNISDR what the opportunities are for them to:

- Share their experience with other cities, through organizing city-to-city learning with study tours or training components;
- Preparing audiovisuals presenting innovative solutions for urban/local risk reduction; organizing policy dialogues;
- “Twinning up” with other cities during the campaign and similar activities.

Shared Responsibility

No specific funding will be provided by UNISDR to sponsor projects and initiatives by cities and local governments as part of the campaign. The cities themselves and partners are expected to support the organization of events, conferences and meetings focusing on the campaign. Specific proposals, of particular relevance to the campaign objectives, may be considered under exceptional circumstances for funding and on a case by case basis. Many partners in the campaign are available to provide support to specific requests.

UNISDR and campaign partners will cater with national, multi-lateral and bi-lateral development organizations to prioritize projects and funding for urban risk reduction. All such information will be made available on the campaign website.

Champions are actively promoting the objectives of the campaign

“Champion” and good-will ambassador nomination:

Partners in the Campaign, National Platforms or city councils can recommend a personality to UNISDR as a “Champion” for the Making Cities Resilient Campaign. This provides for leadership and visibility; it is also a non-remunerated designation. The characteristics for such a nominee should be as follows:

- A high profile leader with the ability to mobilize others and influence policy or action at the national, local and/or community level (i.e. Mayor, Governor, community leader, artist, etc).
- Associated to a local government (i.e. province, district, city, municipality, township or village) with relevant experience in disaster risk reduction or demonstrated commitment to the Campaign objectives.
- Be committed to contribute time to support the campaign in their own capacity, by participating in international, regional and/or national high-profile meetings, dialogues and awareness raising events.
- Be able to effectively convey messages to reach people at risk as well as policy and decision makers.

The nominated Champion should be willing to:

- Participate in at least one high-profile event during the campaign, regionally or internationally, as spokes person for resilient cities;
- Promote disaster resilience and the campaign objectives with the national Association of local governments or similar forums, including to seek increased resources for this topic from national budgets;
- Provide opportunities for or prepare video clips from successful disaster reduction initiatives and other forms of messages for media use;
- Receive or approach other Mayors or local or national decision makers to promote city resilience.

General Selection Criteria

The selection of “Champions” and “role model” cities for the campaign will, in addition, be based on the principle of equitable and balanced representation (i.e. distribution among countries, regions, size of cities, regional / provincial / municipal government, geographic and hazard conditions, etc.).

UNISDR Support to the Campaign

As the coordinator of the campaign, UNISDR will cater for regional and global partnerships of support for the campaign cities - “Champions”, “role model” and participating cities - and UNISDR will in particular provide support to the following activities:

- Organization of **policy dialogues, workshops** and other **campaign-related events** at the global and regional level.
- **“Induction packages”** for local governments on urban risk in collaboration with training centres and academia, promoting capacity development and learning opportunities for cities and local governments in each region.
- **Information** and **knowledge** support.
- High-visibility **media events** and **communication tools**.
- The **UN-Sasakawa Award** for Disaster Risk Reduction 2010-2011, which will prioritize nominations from cities who participate in the Campaign.

For more information, please visit the campaign website:

URL: www.unisdr.org/campaign

Contact one of the UNISDR offices:

UNISDR Secretariat Geneva

E-mail: isdr-campaign@un.org

UNISDR Regional Office Africa, Nairobi

Email: isdr-africa@unep.org

UNISDR Regional Office Americas, Panama

Email: eird@eird.org

UNISDR Regional Office for Arab States, Cairo

Email: isdr-arabstates@un.org

UNISDR Regional Office Asia and Pacific, Bangkok

Email: isdr-bkk@un.org

UNISDR Regional Office Europe, Brussels

Email: isdr-europe@un.org

Annex I

A Ten-point checklist for local governments¹ - Ten essentials for making cities resilient

The campaign proposes a Ten-point checklist of Ten Essentials for Making Cities Resilient to serve as a guide for commitment by Mayors.

Have your City Council and local government sign up to this!

Ten-point Checklist - Essentials for Making Cities Resilient¹

1. Put in place **organization and coordination** to understand and reduce disaster risk within the local government, based on participation of citizen groups and civil society-build local alliances. Ensure that all departments understand their role and contribution to disaster risk reduction and preparedness.
2. **Assign a budget** for disaster risk reduction and provide incentives for homeowners, low-income families, communities, businesses and public sector to invest in reducing the risks they face.
3. Maintain up-to-date data on hazards and vulnerabilities, **prepare risk assessments** and use these as the basis for urban development plans and decisions. Ensure that this information and the plans for your city's resilience are readily available to the public and fully discussed with them.
4. Invest in and maintain **infrastructure that reduces risk**, such as flood drainage, adjusted where needed to cope with climate change.
5. Assess the **safety of all schools and health facilities** and upgrade these as necessary.
6. Apply and enforce **realistic, risk-compliant building regulations and land use planning principles**. Identify **safe land for low-income citizens** and develop upgrading of informal settlements, wherever feasible.
7. Ensure **education programmes and training** on disaster risk reduction are in place in schools and local communities.
8. **Protect ecosystems and natural buffers** to mitigate floods, storm surges and other hazards to which your city may be vulnerable. Adapt to climate change by building on good risk reduction practices.
9. Install **early warning systems and emergency management capacities** in your city and hold regular public preparedness drills in which everyone participates.
10. After any disaster, ensure that the **needs of the survivors are placed** at the centre of reconstruction with support for them and their community organizations to design and help implement responses, including rebuilding homes and livelihoods.

¹ The Checklist builds on the priorities identified in the *Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters* - www.unisdr.org/hfa

Annex II

Nomination form for cities and local governments to participate in the campaign

Please send the nomination form and the mayor's letter to isdr-campaign@un.org. Nominations will be accepted on an ongoing basis throughout 2010-11.

City / Local Government (Please indicate the year the numbers were provided.)	
City name	Tehran
Location (short description)	North of IRAN
Size (year)	Tehran City about 700 Km2 and Tehran great Area about 1500 km2
Population (year)	about 8.5 Milion in Tehran City and 11,000,000 in Tehran great Area (2012)
GDP	12.000 USD
Hazard type(s)	Earthquake- Flood- Land Slide - cold Wave -
Name of Mayor / Commissioner / Governor / Community leader	
Mr. RajabZadeh.A (President of Tehran Disaster Mitigation and Management Organization-TDMMO)	
Which part of the city administration will be the focal point for the Campaign?	
Tehran disaster Mitigation and Management Organization-TDMMO	
Contact details Focal Point	
Name	Tehran Disaster Mitigation and Management Organization (TDMMO)
Function	Disaster Management
Address	West end of Jalale Ale Ahmad highway, Tehran, IRAN
Email	info@tdmmo.ir - fatisaleh@yahoo.com
Telephone	+982144244040
Fax	+982144239959
Which local institutions will be engaged in the Campaign? (In addition to the local government.)	
Major Disaster Risks (Please indicate major disasters that have occurred, prevailing hazards and vulnerable conditions.)	
Earthquake - Flood	

Achievements and plans in relation to the ten essentials areas

A - Make an estimation of the **status** per essential as follows:

1 - poor/nothing in place, 2 - some progress in place, 3 - in place, well functioning, or N/A

B - Please describe main areas of **progress** and **achievements**.

C - Please identify **activities** and **plans** your city will pay special attention **to improve the current situation** during the campaign and beyond. Additionally, feel free to propose special events or activities your city would like undertake to raise awareness on disaster resilience. Please select the respective Essential(s).

Essential 1 – Risk reducing organization and coordination in place	Status - 3
Progress and achievements – Establishment of Tehran Disaster Mitigation and Management Organization (TDMMO) with 22 Disaster Management Headquarter in 22 District Municipality	
Plans – All Plans in TDMMO Developed according to Disaster Management cycle based on Mitigation, Preparedness, Response and Recovery Phases	
Essential 2 – Budget assigned	Status - 3
Progress and achievements – Allocation of budget according to propose plans and related activities and different area by yearly approval of city council	
Plans –	
Essential 3 – Risk assessment prepared	Status - 3
Progress and achievements – Establish of Quick Damage and Loss Estimation System in TDMMO/ GIS base Disaster Management data bank system	
Plans – Base on regular updating Estimation of Evacuees, Losses and Damages after Earthquake	
Essential 4 – Investment in risk reducing infrastructure	Status - 2
Progress and achievements – Reinforcement of Governmental Centers, Public Building and General Hospital is under progress	
Plans - Reinforcement of lifeline such Gas & Water is ongoing	
Essential 5 – Safe schools and health facilities	Status - 2
Progress and achievements – Safety Assessment of school is on progress by School Reconstruction Organization.	
Plans – Planning for Preparedness against Earthquake Training for Children, Parents & Teachers is progress. the training subject topics & material ready coordination under progress Establishment of Disaster Management Group in Residential, Commercial, and Official Complex is on progress.	
Essential 6 – Risk-compliant building regulation and land use applied	Status - 2
Progress and achievements – Regulation for reinforcement of Building Code (Named as 2800) prepared & approved Ministry Housing and municipality known as implementation body (Superior Inspection)	
Plans – Providing basic facilities and infrastructures by municipality for informal settlement in prephery area of Tehran; and inforcement by law and regulation to prevent the development of slums area in Tehran.	
Essential 7 – Education programmes and training in place	Status - 3
Progress and achievements – Training of Educational Core in Mahalleh; Training of Rescue Volunteers at neighborhood Unit (N.H.U); Training of Children, Parents, Teachers, Key persons residential area in N.H.U or in Work Places Citizen in Residential, Commercial, Official Complexes.	
Plans – Face to Face training courses, such seminar & workshop- Using mass media like preparation of short movie tizer, animation, ...- Preparation of training materials in different varieties like: book, booklet, posters, games, broshours and ...	
Essential 8 – Ecosystems and natural buffers protected	Status - 1

Progress and achievements – The study of Prevention Measures Construction in landslide hazard zones is under progress.	
Plans – Preparation of Comprehensive plan for mitigation against Flood in Tehran is under progress.	
Essential 9 – Early warning systems installed	Status - 3
Progress and achievements – Instalation of Accelerograph with Regular Checking Controlling and analyzing the recorded situation in 10 point of Tehran is completed and under developing.	
Plans - Holding professional Drills with cooperation of District Disaster Management Members and Responsible Organization; Public Participatory Emergency Evacuation Drills;Cooperation in national drills for school safety & preparedness against Earthquake hazards.	
Essential 10 – Needs-based (survivors) reconstruction	Status - 3
Progress and achievements – Decentralization of Disaster backup system by Establishment of 100 Disaster Management Support Base in all Districts and sub district of Tehran Municipality.	
Plans – Providing of Group Rescue Equipment for Volunteers in each N.H.U of Tehran in form of containers.every Mahalleh is under progress.	

World Disaster Reduction Campaign 2010-11, UNISDR Secretariat, E-mail: isdr-campaign@un.org